

# HERITAGE

— TURQUOISE —

Restoration, Archaeology, Museum & Librarianship  
Technologies and Cultural Tourism Exhibition & Conference



## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

# 28 - 30 MAY 2025

“Silk Road” International Tourism and Cultural Heritage University Buildings  
Samarkand, Uzbekistan

[www.expoheritage.com](http://www.expoheritage.com)

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Organiser



CULTURAL  
**HERITAGE**  
PLATFORMS

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THE FIRST EUROPEAN NETWORK  
OF HERITAGE FAIRS

## SPONSORSHIP **CATEGORIES**

Main Sponsorship
Conference Area Sponsorship
Opening Reception Sponsorship
Heritage Magazine Sponsorship
Lanyard and Badge Sponsorship
Promotion Bag Sponsorship
Service Sponsorship
Heritage Magazine Ads
E-Newsletter Ads
Website Ads

HERITAGE TURQUOISE, which is a new event for the cultural sector in Central Asia, organized alongside the conferences; to discuss the important developments and formations of the sector, to host the visionary and enlightening speeches of professionals and academicians. The exhibition is aiming to introduce the emerging trends, current systems and technologies on cultural heritage in the world with the participation of sectoral companies in the fields of restoration, archaeology museum & librarianship technologies from Türkiye, Uzbekistan, Russia, China, India, Central Asia, and Turkic States.

You can increase your communication with your target audience and brand awareness by evaluating sponsorship and/or advertising opportunities in the online and offline channels of HERITAGE TURQUOISE Exhibition & Conference, which will open its doors to visitors from the Uzbekistan and surrounding countries. You can ensure that the name of your institution/company is mentioned with the title of museum and librarianship technologies, restoration, archaeology, and cultural tourism. You can keep your brand up-to-date and maintain your privilege of being the first name that will come to mind of sectoral institutions and companies by taking part in the e-bulletins made with a unique data of 101,000+ and the Heritage Magazine, which is delivered to the relevant ministries, local governments, museums, libraries and exhibitors.

## MAIN SPONSORSHIP



26,000 €



## ADVANTAGES



12 m<sup>2</sup>  
Free Space  
(Package Stand  
Included)



Opening Speech  
at Conference



30-minute Keynote  
Speech at the  
Conference



Promotional  
Film Screening  
at the Conference  
(3 days / 4 times)



Logo Usage  
Across All Media  
Platforms



Branding  
Emphasis in  
Designs



Logo and Banner  
Usage on Website



Banner Advertising  
Placement in  
E-bulletin (4 Units)



2 Full Pages  
Interview & 2 Full  
Pages Commercial  
in Heritage Magazine



Opening  
Reception  
Invitation (4)



Promotional Insert  
in Swag Bags



Sponsorship Highlights  
on Social Media



## CONFERENCE AREA SPONSORSHIP



15,500 €



### ADVANTAGES



9 m<sup>2</sup>  
Free Space  
(Package Stand  
Included)



Sponsorship  
Highlights on  
Social Media



Branding  
Emphasis in  
Designs



Logo Usage  
Across All Media  
Platforms



Logo and Banner  
Usage on Website



Banner Advertising  
Placement in  
E-bulletin (3 Units)



30-minute  
Keynote Speech  
at the Conference



Promotional  
Film Screening at  
the Conference  
(3 days / 4 times)



Promotional Insert  
in Swag Bags



2 Full Pages  
Commercial in  
Heritage Magazine



Opening  
Reception  
Invitation (2)

## OPENING RECEPTION SPONSORSHIP



11,500 €



### ADVANTAGES



Sponsorship News on Social Media



Branding Emphasis in Designs



Logo Usage Across All Media Platforms



Logo and Banner Usage on Website



Banner Advertising Placement in E-bulletin (2 Units)



Promotional Film Screening at the Conference (3 days / 4 times)



Promotional Insert in Swag Bags



1 Full Page Commercial in Heritage Magazine

## HERITAGE MAGAZINE SPONSORSHIP



5,750 €



### ADVANTAGES



Sponsorship Highlights on Social Media



Promotional Film Screening at the Conference (3 days / 4 times)



Logo Usage Across All Media Platforms



Logo and Banner Usage on Website



Banner Advertising Placement in E-bulletin (2 Unit)



Promotional Insert in Swag Bags



1 Full Page Commercial in Heritage Magazine (Back Cover)



Opening Reception Invitation (2)

## LANYARD and BADGE SPONSORSHIP



**LANYARD = 3,000 € + BADGE = 3,500 €**



### ADVANTAGES



Sponsorship Highlights on Social Media



Logo Usage Across All Media Platforms



Logo and Banner Usage on Website



Banner Advertising Placement in E-bulletin (1 Unit)



Promotional Film Screening at the Conference (3 days / 4 times)



Branding Emphasis in Designs



Promotional Insert in Swag Bags



1 Full Page Commercial in Heritage Magazine



Opening Reception Invitation (2)

## PROMOTION BAG SPONSOR

(Production is included in the price. Your company logo is placed next to the Heritage Turquoise logo)



**4,750 €**



## ADVANTAGES



Sponsorship Highlights on Social Media



Logo Usage Across All Media Platforms



Logo and Banner Usage on Website



Banner Advertising Placement in E-bulletin (1 Unit)



Promotional Insert in Swag Bags



Branding Emphasis in Designs



1 Full Page Commercial in Heritage Magazine



Opening Reception Invitation (2)



## SERVICE SPONSORSHIP

### Simultaneous Sponsor

(It will be calculated in line with the equipment needs of conference and current rental prices)

### A/V Equipment Service Sponsor

(Conference hall, workshop area's technical equipment needs will define the value of this sponsorship category)

### Multi Media Sponsor

(This category will be calculated according to the multi media needs of the stage, technological services in the conference hall, workshop area or other areas at the venue)



## ADVANTAGES



Sponsorship Highlights  
on Social Media



Logo Usage  
Across All Media  
Platforms



Banner Advertising  
Placement in  
E-bulletin (1 Unit)



Logo and Banner  
Usage on Website



Sponsorship News  
on Social Media



Promotional Insert  
in Swag Bags



1 Full Page  
Commercial in  
Heritage Magazine



Opening  
Reception  
Invitation  
(2)

## HERITAGE MAGAZINE ADVERTISING



### HERITAGE MAGAZINE

Published 5 issues in 2017, 2018, 2019, 2021 and 2022, Heritage MAG covers news from the archeology, museology, exhibition technologies and cultural tourism sectors, as well as content from Heritage Middle East fairs and conferences. In addition to sectoral news, the magazine also includes the contact information of the fair participants.

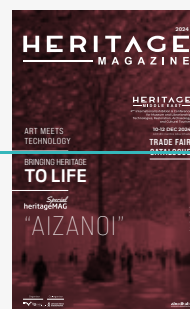
Who does it reach to?

- Relevant Ministry of Culture and Tourism of UAE and Turkey to their directorates,
- Museum directors in Turkey and UAE,
- Material and equipment manufacturers and importers,
- Organizations specialized in new technologies in archaeology,
- Consulting service on cultural heritage management to the companies,
- Lighting and security systems service companies.
- Archiving technology companies,
- Organization operating in the field of cultural tourism to companies,
- Academics and related units of universities.

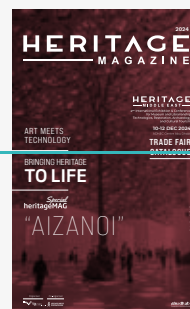
### RENTABLE ADVERTISING AREAS

**Full Page**  
185x297mm

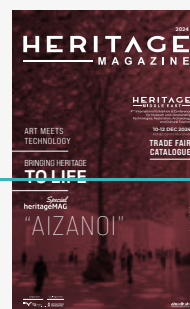
1<sup>st</sup> Page: **150 €**  
2<sup>nd</sup> Page: **275 €**  
3<sup>rd</sup> Page: **400 €**



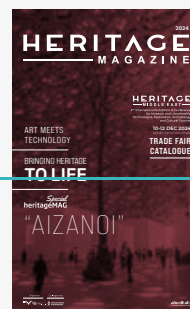
**Back Cover Full Page**  
185x297mm  
**700 €**



**Inside Front Cover Full Page**  
185x297mm  
**650 €**



**Inside Back Cover Full Page**  
185x297mm  
**650 €**



## E-NEWSLETTER ADS

### RENTABLE ADVERTISING AREAS

#### TOP BANNER

1x	3x	6x +
185 €	460 €	825 €

#### MINI BANNER

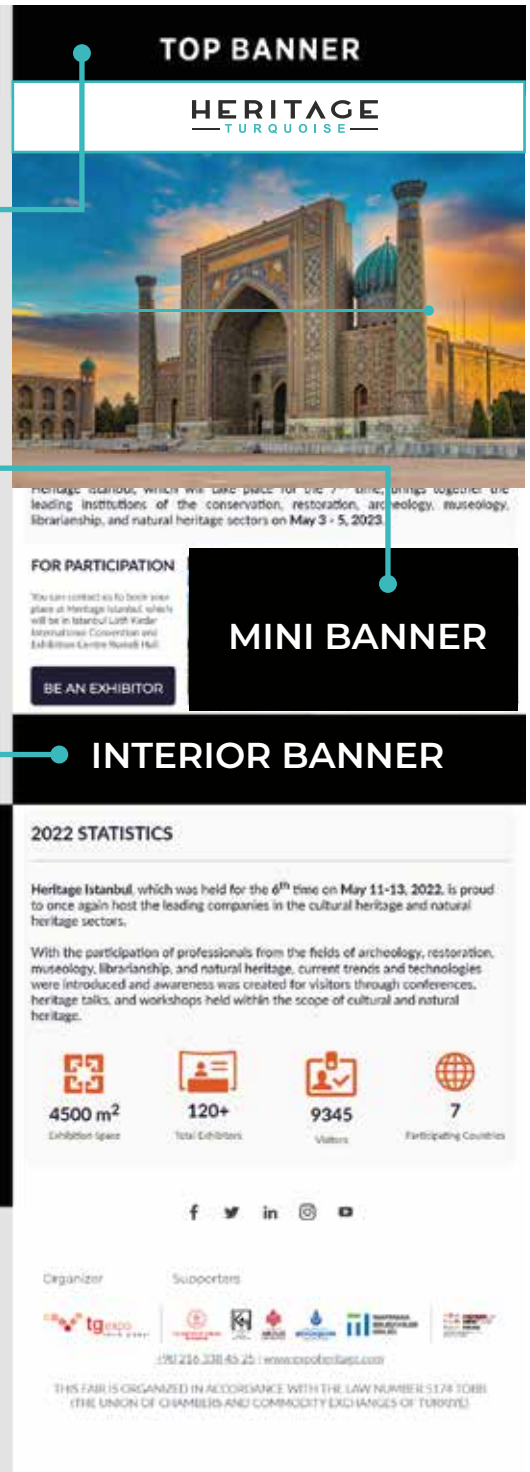
1x	3x	6x +
135 €	230 €	415 €

#### INTERIOR BANNER

1x	3x	6x +
160 €	275 €	390 €

#### VERTICAL BANNER

1x	3x	6x +
185 €	460 €	825 €



BANNER	SIZE
Top Banner	650 x 80 px
Interior Banner	650 x 80 px
Mini Banner	It can change
Vertical Banner	175 x 350 px

## WEB SITE ADS

### RENTABLE ADVERTISING AREAS

#### TOP BANNER

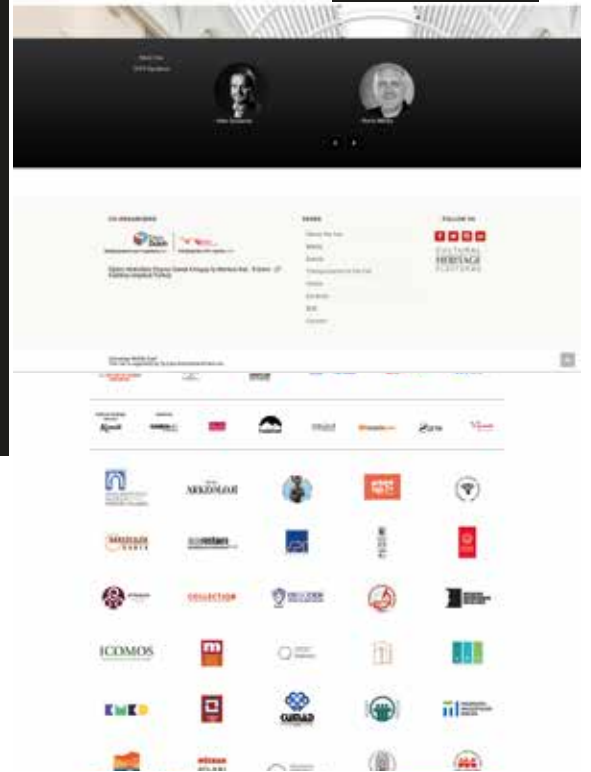
<b>1 Time</b> weekly	<b>3 Times</b> monthly
275 €	735 €

#### INTERIOR BANNER

<b>1 Time</b> weekly	<b>3 Times</b> monthly
185 €	460 €

#### VERTICAL BANNER

<b>1 Time</b> weekly	<b>3 Times</b> monthly
230 €	645 €



BANNER	SIZE
Top Banner	728 x 90 px
Interior Banner	400 x 350 px
Vertical Banner	175 x 600 px
Logo	300 x 200 px







**HERITAGE**  
— İSTANBUL —  
2026

**HERITAGE**  
— MIDDLE EAST —  
2026

**HERITAGE**  
— TURQUOISE —  
28-30 May 2025



HERITAGE TURQUOISE 2025 Exhibition and Conference Venue:  
"Silk Road" International Tourism and Cultural Heritage University Buildings

## Contact Us

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