

HERITAGE — TURQUOISE —

Restoration, Archaeology, Museum & Librarianship

Technologies and Cultural Tourism Exhibition and Conference

28 - 30
MAY
2025

“Silk Road” International
Tourism and Cultural
Heritage University Buildings

Samarkand, Uzbekistan

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Organiser



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HERITAGE — TURQUOISE —

HERITAGE exhibitions and conferences are events organized since 2015, aiming to bring the sectors of archaeology, restoration, museology, and librarianship to the forefront of public and policy discourse, representing all institutions, organizations, private sector firms, universities, and academies involved in tangible and living cultural heritage. Through conferences, heritage talks, workshops, B2B meetings, and technical tours organized alongside the exhibition, the fields of archaeology, restoration, museology, and librarianship will be revitalized, and cultural heritage will be discussed on an international scale. At the same time, Heritage projects serve as a significant meeting point, featuring exhibitors showcasing products, services, and technologies related to cultural heritage from different parts of the world to industry professionals.



With the support of the Ministry of Culture and Tourism of the Republic of Türkiye, relevant institutions and directorates, local municipalities, NGOs, private sector organizations, cultural attachés and culture & tourism agencies, **HERITAGE TURQUOISE** event will create a suitable ground for restoration projects, fostering collaborations on archaeological sites and supporting the country's cultural tourism.

Samarkand, one of the most important historical city of Central Asia, is not only an important city for trade, but also one of the prominent settlements in Asia in terms of history and culture. It is one of the most ancient cities in the world. Located on the Silk Road, the area has remained untouched in terms of cultural heritage. Samarkand is a unique setting for **HERITAGE TURQUOISE** event due to its rich history and stunning architecture. It was a major center on the Silk Road, connecting East and West and ideal location to bring together all stake holders of cultural heritage professionals. **HERITAGE TURQUOISE 2025** will be a unique opportunity to introduce the emerging trends, and technologies on cultural heritage in the world, with conferences, workshops, networking area and side events.



HERITAGE TURQUOISE

Exhibitor Profile

Archaeology Technologies

- *Archaeoparks, open air museum services*
- *Digital documentation, 3D, virtual environment in archaeology technologies*
- *New technologies in archaeology*
- *Archaeological equipment and chemical manufacturers*
- *Experimental archaeology, technical education services*

Restoration, Conservation, Maintenance and Protection

- *Restoration projects and applications*
- *Restoration technologies and technological equipment*
- *Conservation laboratories*
- *Documentation methods*
- *Restoration materials and construction chemicals*



HERITAGE TURQUOISE

Exhibitor Profile

Museum Technologies

- *Museum interior architecture and exhibition design project services*
- *Visual media and technology in museums*
- *Mobile museum applications*
- *Virtual reality applications*
- *Lighting and security systems*
- *Furniture and furnishings*
- *Door entry systems*
- *Museum architecture and construction companies*
- *Infrastructure, mechanical, technical services and equipment companies*



Librarianship and Archiving Technologies

- *Archiving and digital solutions*
- *Information, document management and storage systems*
- *Library automation and storage systems*
- *E-Libraries, digitalization in documentation*
- *Paper and paper restoration companies*

Cultural Tourism

- *National/International tourism development agencies*
- *Historical areas, national parks*
- *Cultural tourism promotion agencies and NGOs*



Why You Should Attend as an Exhibitor

HERITAGE TURQUOISE?

Gain Access to Leading Projects in Uzbekistan

In HERITAGE TURQUOISE 2025, which is supported by the local authorities, governmental bodies, institutes, and foundations of Republic of Uzbekistan, stay informed about restoration, conservation, archaeology, museum, and library projects with the participation of ministries, relevant institutions, local governments, and universities, and seize the opportunity to meet directly with the authorities in this field.



Reach Industry Professionals and Promote Your Brand

We will announce your participation as an exhibitor to over 101,000 industry professionals through our extensive database, and you will gain the opportunity to reach a wide audience. Additionally, your visibility will be enhanced through the exhibitor announcement shared on our social media accounts, which reach over 19,000 followers.



Why You Should Attend as an Exhibitor

HERITAGE TURQUOISE?

Engage in Productive Business Meetings with Qualified Visitors

Create business opportunities with qualified visitors coming from all around the world, especially from Uzbekistan, Russia, China, India, Central Asian and Turkic States. Build long-term collaborations by having productive discussions with potential business partners.

Make Your Brand Stand Out in the Industry

Establish your brand as one of the leading names in the cultural heritage sector by participating in the industry's foremost platform. Increase your visibility in the sector and stay ahead of your competitors.

Showcase Your New Products and Technologies

Present your products, services, and innovative technologies at your stand, providing you with the chance to connect directly with your target audience. Make a strong impact by engaging in one-on-one interactions with potential customers.

HERITAGE TURQUOISE

Visitor Profile

Professionals and
Representatives of
Cultural
Authorities from
Ministries,
Municipalities,
and Government
Institutions

Museum
Managers,
Museum
Professionals

Librarians,
Professionals
Working in
Libraries

Archaeologists,
Professionals
Working in
Archaeological
Parks

Professionals
from Cultural
and Art
Institutions

Architects,
Restorers,
Conservators

Urban Planners,
Landscape
Architects

Interior
Designers,
Scenographers,
Lighting
Designers

Gallery Owners,
Curators

National and
International
NGOs

Educational
Institutions

Academicians

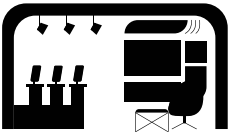
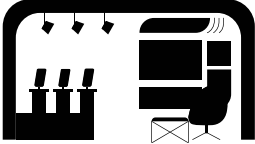
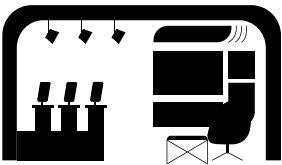
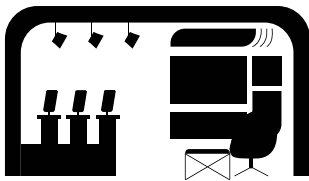
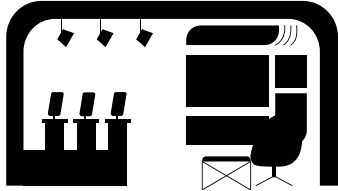
History Experts,
Art Historians

University
Students

National and
International
Media, Cultural
Publications,
Press

HERITAGE TURQUOISE 2025

Stand Participation Fee

6 sqm	9 sqm	12 sqm	18 sqm	24 sqm
				
Package Stand + Basic Furniture	Package Stand + Basic Furniture	Package Stand + Basic Furniture	Package Stand + Basic Furniture	Package Stand + Basic Furniture
Price 3.000 €	Price 4.500 €	Price 6.000 €	Price 9.000 €	Price 12.000 €
Registration Fee 200 €	Registration Fee 200 €	Registration Fee 200 €	Registration Fee 200 €	Registration Fee 200 €

* Stand participation fee includes the package stand installation for all sizes.

Package Stand: Standard stand construction with white panels, aluminium beams and carpetting

Standard Package Includes: 1 table and/or 1 info desk, 2 chairs, spot lights, electric connection, socket, fascia name, dustbin



HERITAGE TURQUOISE 2025

Events

Conferences

In the three-day conferences, international names, institution representatives and important academicians who are experts in their fields will make presentations on the topics of restoration, conservation, archaeology, museum and librarianship technologies.

Workshops

In the Workshop Area, activities and workshops will be held for both professionals and those interested in culture and art.

International Delegation Trips

A guided technical tour will be organized for representatives of foreign companies and institutions participating in the exhibition from abroad to learn about the ongoing restoration sites in Samarkand and/or Bukhara.



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