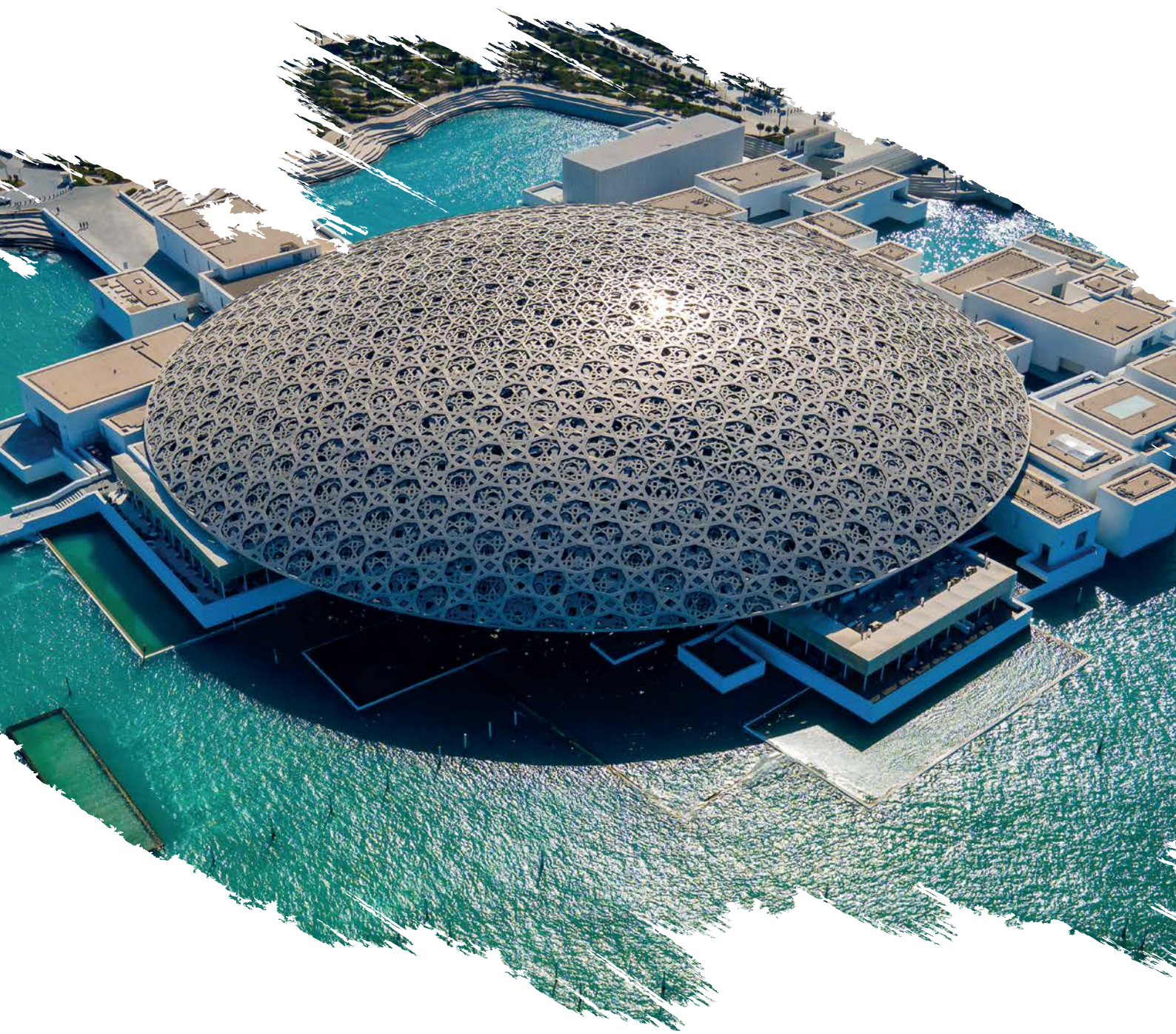


HERITAGE

— MIDDLE EAST —



2nd Heritage Middle East International Exhibition & Conferences for Museum and Librarianship Technologies, Restoration, Archaeology and Cultural Tourism

10 - 12 DECEMBER 2024

Abu Dhabi National Exhibition Center / UAE

www.expoheritage.com



HERITAGE

— MIDDLE EAST —

Exhibition and conferences organized within the scope of Cultural Heritage Platforms since 2015 bring together the sectors of archaeology, restoration, museums, librarianship and natural heritage, covering all institutions, organizations and private sector companies, universities, academics, representing tangible and intangible cultural heritage areas. It has gained a very important place in the fields mentioned above to be up-to-date and active in the footsteps of the modern world with examples and studies from different parts of the world.

Organized with the motto of “Securing the Future for the Past”, Heritage Middle East Exhibition & Conferences is the locomotive event for cultural heritage area. Important developments and trends of the sector are discussed at the conferences. Three days events will host visionary and enlightening speeches of professionals and academics. With the participation companies in the field of museum and librarianship technologies, archaeology, restoration and cultural tourism from the Middle East, Europe and Asia will introduce world’s emerging trends, current systems, and technologies on cultural heritage. As the shining star of the Middle East in the field of cultural heritage, Heritage Middle East is raising awareness in its second edition in Abu Dhabi.

Exhibitor Profile

Museum Technologies

- Museum Interior Architecture and Exhibition Design Project Services
- Visual Media and Technology ,n Museums
- Mobile Museum Applications
- Virtual Reality Applications
- Lighting and Security Systems
- Furniture and Furnishings
- Door Entry Systems
- Building and Construction Companies
- Infrastructure, Mechanical and Technical Services and Equipment Firms

Librarianship And Archiving Technologies

- Archiving and Digital Solutions
- Information, Document Management and Storage Systems
- Library Automation Systems
- E-Libraries, Digitalization in Documentation

Cultural Tourism

- National Development Agencies
- Historical Areas, National Parks
- Cultural tourism promotion agencies and NGOs
- Travel Agencies

Restoration, Maintenance & Repair

- Restoration Technologies and Technological Equipment
- Documentation Methods
- Restoration Materials and Construction Chemicals

Archaeology

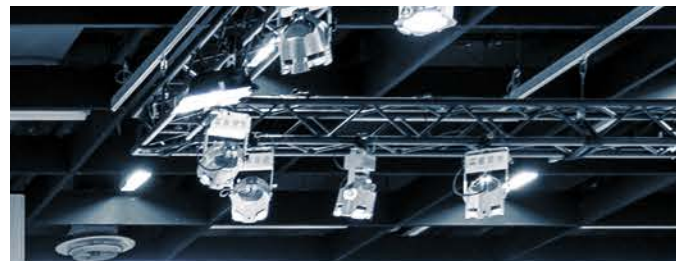
- Local Government Institutions, Archaeoparks, Open Air Museum Services
- Digital Documentation, 3d, Virtual Environment in Archeology Technologies
- New Technologies in Archeology

Natural Heritage

- Management Systems for Natural Heritage Sites
- Natural and Cultural Landscape Design Projects
- Surveillance and Security Systems
- Aerial Photography and Drone Technology

Integrated Systems

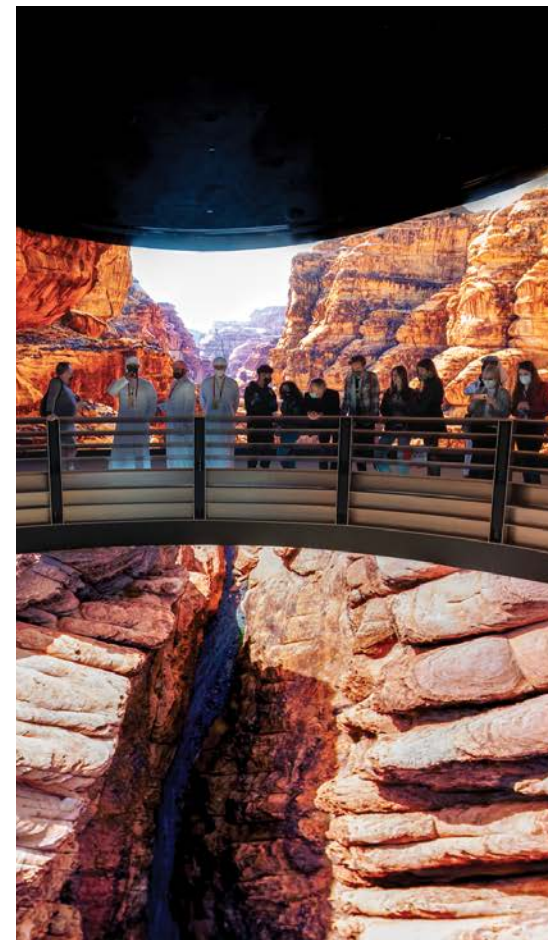
- Education Technology
- Content Creation and Production
- Multi-Technology
- Audio/Visual Systems
- Lighting
- Unified Communications
- Digital Signage





Visitor Profile

- Sectoral Service Providers
- Cultural Heritage Sector Managers and Employees
- National and International Non-Governmental Organizations
- Managers of State Institutions
- Academics and Students
- Educational Institutions
- Regional Promotion Organizations
- Archaeologists, Architects, Restorers
- Civil Society Organizations
- Ministry Representatives
- Local Government Representatives
- Private Sector Organizations
- Magazines, Cultural Publications
- Specialist Publication on Cultural Heritage Establishments
- Domestic And Foreign Media Organizations
- Tv Channels, Press



Why You Should Exhibit?



Heritage Middle East is supported by the **Ministry of Culture and Tourism Abu Dhabi Department of Culture and Tourism**, and the relevant public institutions of other participating countries. You will have the opportunity to meet with the authorities.



The details of the company or institution participating in the exhibition are shared with the **35,000+** industry professionals' database owned by the Cultural Heritage Platform via mailing and with our followers via social media and the website. Participating in the exhibition will give you **access to a database of thousands of people** related to your products and projects.



In **B2B Meetings** where only exhibitors are authorized to attend, you will be able to participate in bilateral business meetings and will have the opportunity to meet with dozens of companies from **UAE, other Gulf Countries and Europe**.



By taking part in this platform that represents the cultural heritage sector, you can highlight your **brand** and **increase** your **awareness** in the sector.



We are laying the groundwork for productive business meetings with qualified visitors visiting the exhibition from **UAE, Gulf Countries and Europe**. You can build long-term business relationships with **professionals** from all over the World.



By participating in the side events in the exhibition, such as **heritage talks**, and **workshops**, or make your **promotion** you can send your message to your followers or customer candidates.



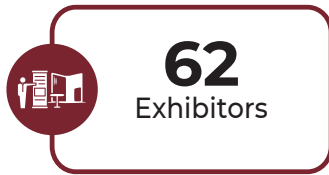
As **cultural tourism** institutions and country promotion agencies, which are the mediators of the places that enable the cultural heritage meet with local and foreign tourists, you will have the opportunity to promote your country's **cultural heritage, organizations, accommodation and travel services** to the visitors and followers of our event.



STAND PARTICIPATION FEE

RAW SPACE	Empty space	380 € /sqm
STANDARD BOOTH	Standard booth stand construction, 1 table, 2 chairs, spotlight, socket, carpet, fascia name, dustbin	65 € /sqm
DELUXE STAND CONSTRUCTION	Upgraded stand construction, 1 table, 2 chairs, 1*1 sqm storage room, 1 counter, spotlight,	85 € /sqm
PREMIUM STAND CONSTRUCTION	Upgraded stand construction, 1 table, 3 chairs, 1*1 sqm storage room, 1 counter, spotlight, socket, carpet, vinyl cut-out fascia, dustbin	125 € /sqm

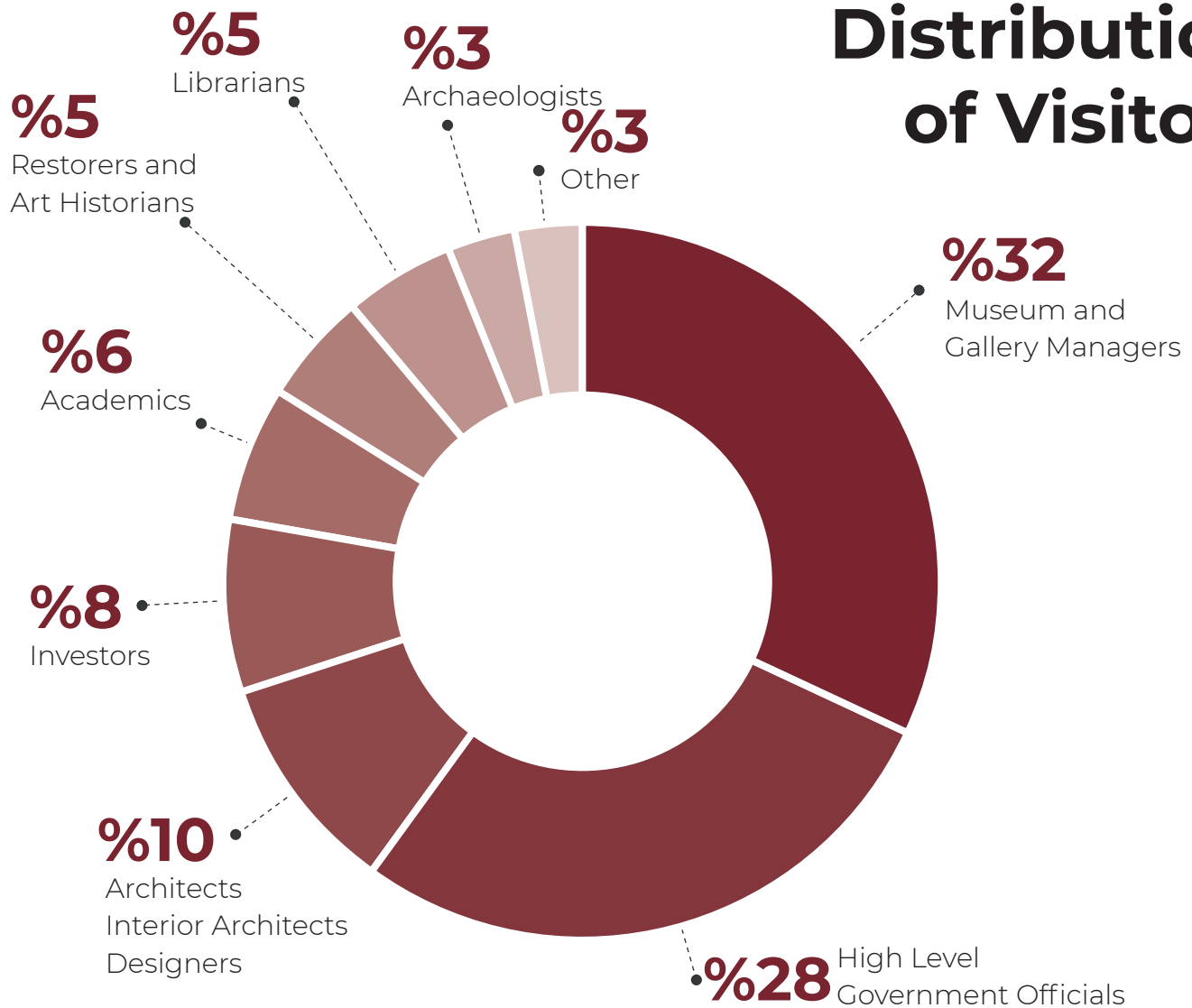
1st Heritage Middle East



Visitor Countries



Distribution of Visitors



Events

Conferences

In the three-day conferences, international names, institution representatives and important academicians who are experts in their fields will make presentations on the topics of museology, museum technologies and culture tourism.



Heritage Talks

Concurrently with the conferences, leading NGO representatives and experts hold talks on the subjects they want to draw attention to in the Heritage Talks located in the fairground.

Workshops

In the Workshop Area, activities and workshops will be held for both professionals and those interested in culture and art.



Heritage Magazine

Published Heritage MAGAZINE covers news from the museums, exhibition technologies and cultural tourism sectors, as well as contents from Heritage Middle East exhibition and conferences. In addition to sectoral news, the magazine also includes the contact information of the exhibition participants.

Int'l Delegation Trips

It is a 2-day event organized for the officials of foreign companies and institutions participating in our exhibition from abroad to get acquainted with the area and works, accompanied by a guide, through technical trips to museums and cultural heritage sites in the Abu Dhabi region.



CULTURAL
HERITAGE
PLATFORMS

HERITAGE
— ISTANBUL —

HERITAGE
— MIDDLE EAST —
ABU DHABI

HERITAGE
— TURQUOISE —
TASHKENT

HERITAGE
— CONFERENCE

HERITAGE
— TALKS

HERITAGE
— WORKSHOP

HERITAGE
— B2B PLATFORM

HERITAGE
— GLOBAL

HERITAGE
— MAGAZINE

HERITAGE
— ACADEMIA

HERITAGE
— SERVICES & CONSULTANCY

HERITAGE — İSTANBUL —

15-17 MAY 2024
İstanbul / Turkey

HERITAGE — TURQUOISE —

OCTOBER 2024
Samarkand / Uzbekistan



*Abu Dhabi National Exhibition Center

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Organiser



Co-organiser



Supporters

