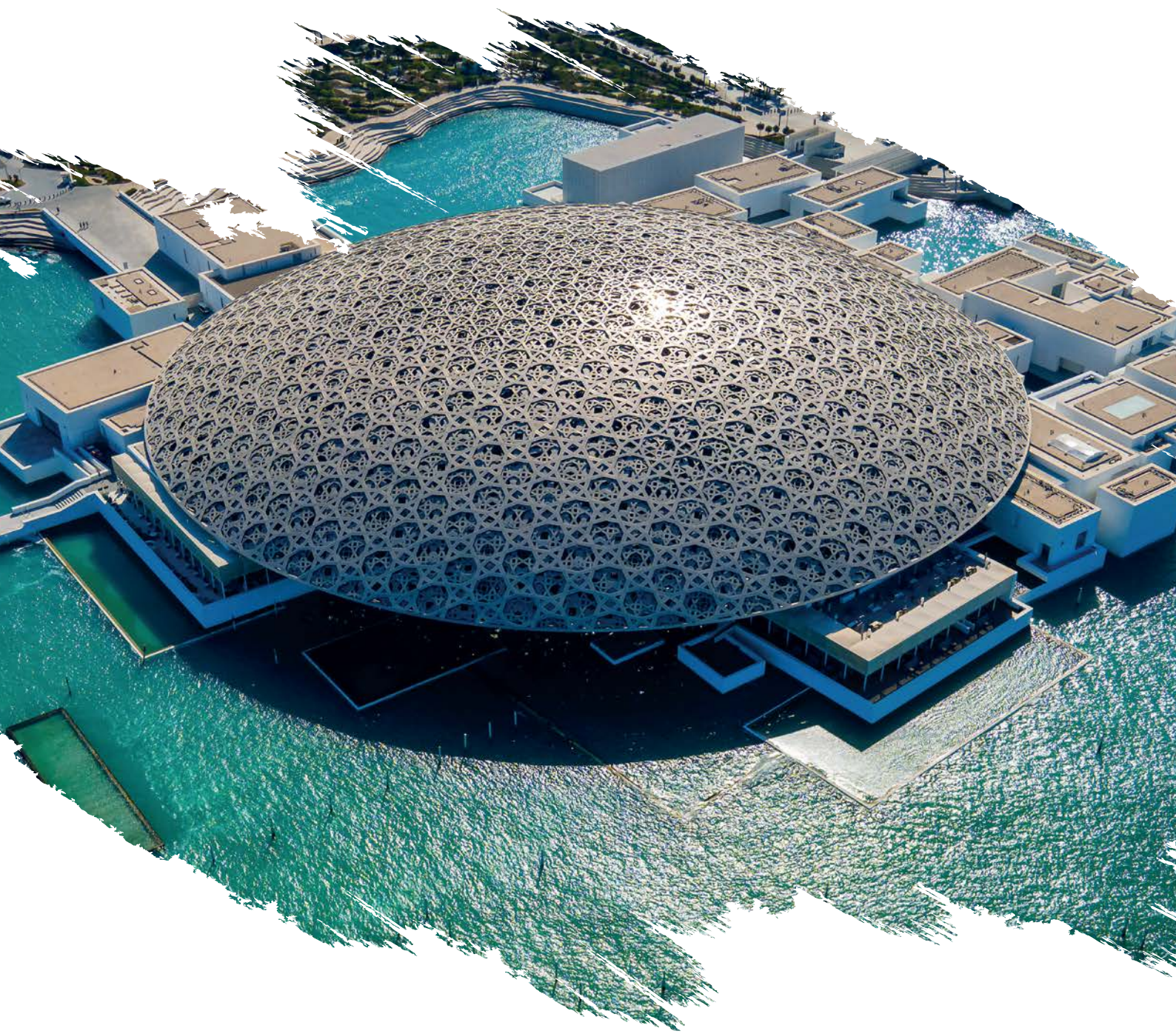


HERITAGE

— MIDDLE EAST —



2nd Heritage Middle East Archaeology, Restoration Museum and
Librarianship Technologies Exhibition and Conferences

3 - 5 DECEMBER 2024

Abu Dhabi National Exhibition Center / UAE

www.expoheritage.com



HERITAGE

— MIDDLE EAST —

Exhibition and conferences organized within the scope of Cultural Heritage Platforms since 2015 bring together the sectors of archaeology, restoration, museums, librarianship and natural heritage, covering all institutions, organizations and private sector companies, universities, academics, representing tangible and intangible cultural heritage areas. It has gained a very important place in the fields mentioned above to be up-to-date and active in the footsteps of the modern world with examples and studies from different parts of the world.

With the HERITAGE MIDDLE EAST conferences, which is a locomotive event for the sector and organized with the motto of "Securing the Future for the Past"; To discuss the important developments and formations of the sector, to host the visionary and enlightening speeches of professionals and academicians, with the fair; With the participation of specialist organizations in the fields of museology, exhibition technologies and cultural tourism from the Middle East and Europe, to introduce the world's emerging trends, current systems and technologies on cultural heritage, with workshops; to raise awareness for visitors, HERITAGE MIDDLE EAST is organized for the second time in Abu Dhabi, the shining star of the Middle East in the field of cultural heritage.

Exhibitor Profile

Museology, Museum Technologies

- Museum interior architecture and exhibition design project services
- Visual media and technology in museums
- Mobile museum applications
- Virtual reality applications
- Lighting and security systems
- Furniture and furnishings
- Door entry systems
- Building and construction companies
- Infrastructure, mechanical and technical services and equipment firms

Culture Tourism

- National development agencies
- Historical areas, national parks
- NGOs
- Cultural tourism organization companies
- Travel agencies

Integrated Systems

- Education Technology
- Content Creation and Production
- Multi-Technology
- Audio/Visual Systems
- Lighting
- Unified Communications
- Digital Signage

Librarianship and Archiving Technologies

- Archiving and digital solutions
- Information, document management and storage systems
- Library automation systems
- E-Libraries, Digitalization in Documentation

Natural Heritage

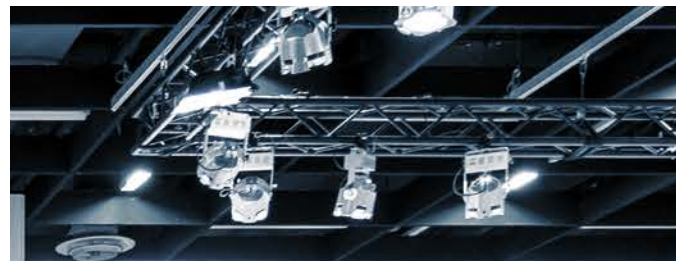
- Management systems for natural heritage sites
- Natural and cultural landscape design projects
- Surveillance and security systems
- Aerial photography and drone technology

Restoration, Maintenance & Repair and Protection

- Restoration project and applications
- Restoration technologies and technological equipment
- Documentation methods
- Restoration materials and construction chemicals

Archaeology Technologies

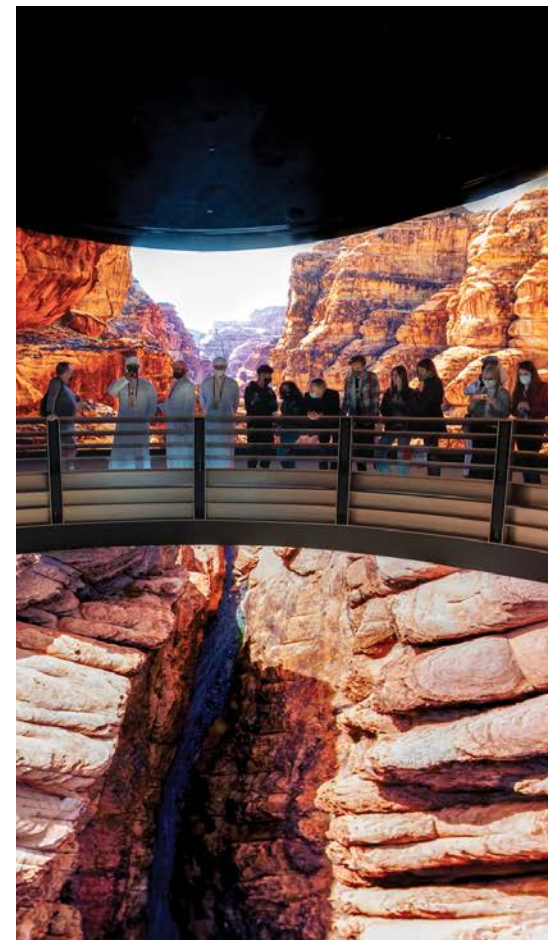
- Local government institutions, archaeoparks, open air museum services
- Digital documentation, 3D, virtual environment in archeology technologies
- New technologies in archeology





Visitor Profile

- Sectoral service providers
- Cultural heritage sector managers and employees
- National and international non-governmental organizations
- Managers of state institutions
- Academics and students
- Educational institutions
- Regional promotion organizations
- Archaeologists, architects, restorers
- Civil society organizations
- Ministry representatives
- Local government representatives
- Private sector organizations
- Magazines, cultural publications
- Specialist publication on cultural heritage establishments
- Domestic and foreign media organizations
- TV channels, press



Why You Should Exhibit?



Heritage Middle East is supported by the **Ministry of Culture and Tourism Abu Dhabi Department of Culture and Tourism**, and the relevant public institutions of other participating countries. You will have the opportunity to meet with the authorities.



The details of the company or institution participating in the fair are shared with the **35,000+** industry professionals' database owned by the Cultural Heritage Platform via mailing and with our followers via social media and the website. Participating in the fair will give you **access to a database of thousands of people** related to your products and projects.



In **B2B Meetings** where only exhibitors are authorized to attend, you will be able to participate in bilateral business meetings and will have the opportunity to meet with dozens of companies from **UAE, other Gulf Countries and Europe**.

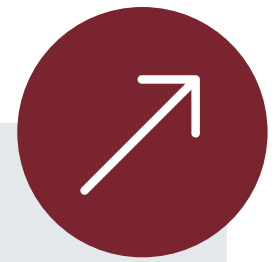




We are laying the groundwork for productive business meetings with qualified visitors visiting the fair from **UAE, Gulf Countries and Europe**. You can build long-term business relationships with **professionals** from all over the World.



By taking part in this platform that represents the cultural heritage sector, you can highlight your **brand** and **increase** your **awareness** in the sector.

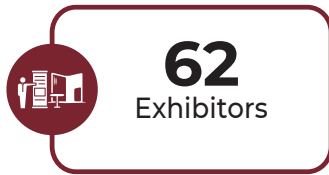


By participating in the side events in the fair, such as **heritage talks**, and **workshops**, or make your **promotion** you can send your message to your followers or customer candidates.



As **cultural tourism** institutions and country promotion agencies, which are the mediators of the places that enable the cultural heritage meet with local and foreign tourists, you will have the opportunity to promote your country's **cultural heritage, organizations, accommodation and travel services** to the visitors and followers of our event.

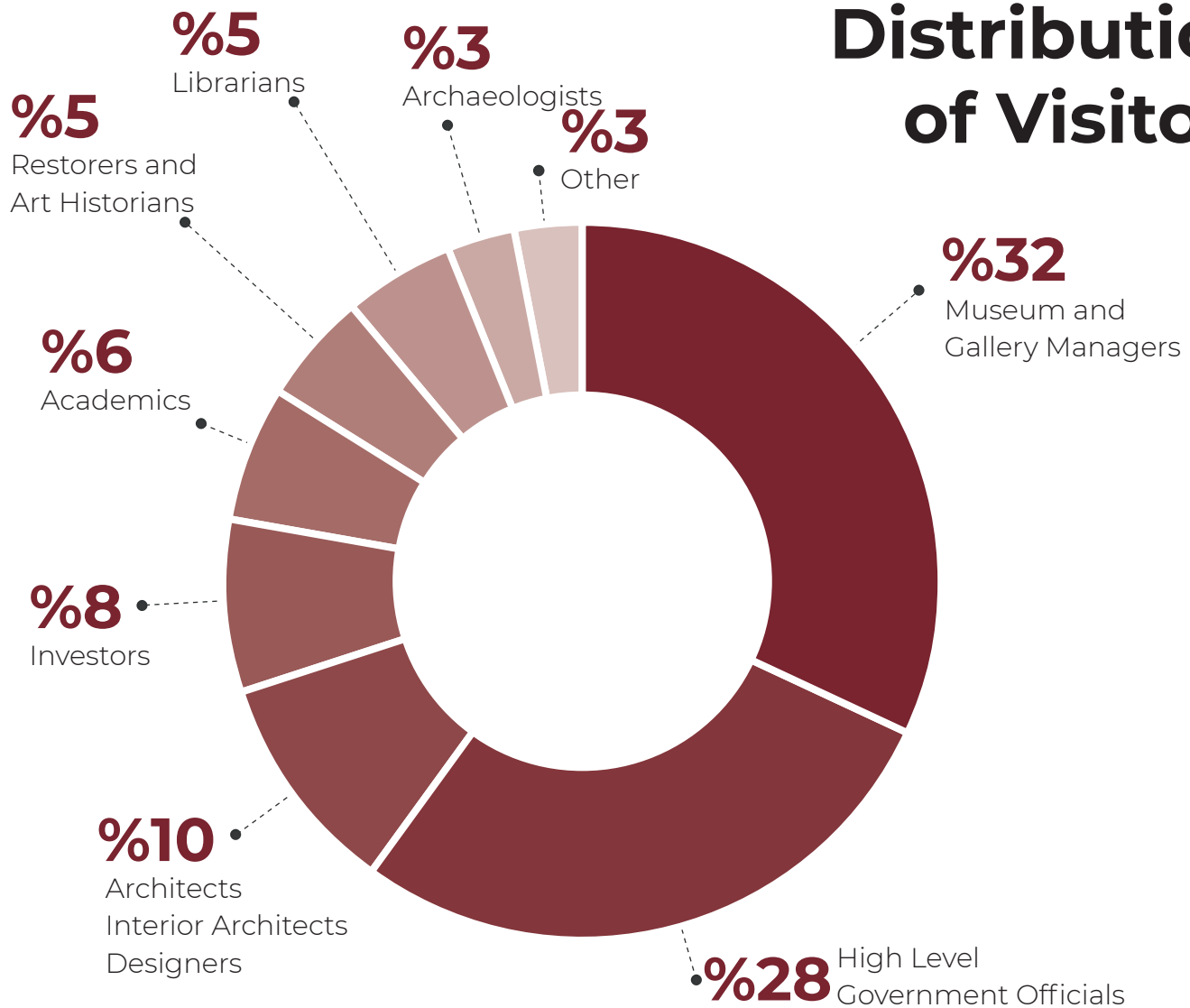
1st Heritage Middle East



Visitor Countries



Distribution of Visitors



Events

Conferences

In the three-day conferences, international names, institution representatives and important academicians who are experts in their fields will make presentations on the topics of museology, museum technologies and culture tourism.



Heritage Talks

Concurrently with the conferences, leading NGO representatives and experts hold talks on the subjects they want to draw attention to in the Heritage Talks located in the fairground.

Workshops

In the Workshop Area, activities and workshops will be held for both professionals and those interested in culture and art.



Heritage Magazine

Published 5 issues in 2017, 2018, 2019, 2021 and 2022, Heritage MAGAZINE covers news from the museums, exhibition technologies and cultural tourism sectors, as well as contents from Heritage Middle East fairs and conferences. In addition to sectoral news, the magazine also includes the contact information of the fair participants.

Int'l Delegation Trips

It is a 2-day event organized for the officials of foreign companies and institutions participating in our fair from abroad to get acquainted with the area and works, accompanied by a guide, through technical trips to museums and cultural heritage sites in the Abu Dhabi region.



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— TALKS

HERITAGE
— WORKSHOP

HERITAGE
— B2B PLATFORM

HERITAGE
— GLOBAL

HERITAGE
— MAGAZINE

HERITAGE
— ACADEMIA

HERITAGE
— SERVICES & CONSULTANCY

HERITAGE — İSTANBUL —

15-17 MAY 2024
Istanbul / Turkey

HERITAGE — TURQUOISE —

SEPTEMBER 2024
Tashkent / Uzbekistan



*Abu Dhabi National Exhibition Center

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