

HERITAGE

— MIDDLE EAST —



SPONSORSHIP

AND ADVERTISING OPPORTUNITIES

2nd Heritage Middle East Archaeology, Restoration Museum and
Librarianship Technologies Exhibition and Conferences

3 - 5 DECEMBER 2024

Abu Dhabi National Exhibition Center / UAE

www.expoheritage.com

SPONSORSHIP **CATEGORY**

Main Sponsorship
Conference Space Sponsor
Gala Dinner Sponsor
Opening Reception Sponsor
Accreditation Area Sponsor
Heritage Magazine Sponsor
VIP Area Sponsor
B2B Matchmaking Program Sponsor
Lanyard and Card Sponsor
Promotion Bag Sponsor
Promotional Materials Sponsor
Service Sponsorship
Media Main Sponsorship
Heritage Magazine Ads
E-Newsletter Ads
Website Ads

HERITAGE MIDDLE EAST, which is a locomotive event for the sector, organized with the slogan of "Give a Future to the Past" with the conferences; to discuss the important developments and formations of the sector, to host the visionary and enlightening speeches of professionals and academicians, with the fair; to introduce the emerging trends, current systems and technologies on cultural heritage in the world with the participation of expert organizations in the fields of museology, exhibition technologies and cultural tourism from the Middle East and Europe, with workshops to raise awareness for visitors; is organized for the second time in Abu Dhabi, the shining star of the Middle East in the field of cultural heritage.

You can increase your communication with your target audience and brand awareness by evaluating sponsorship and/or advertising opportunities in the online and offline channels of Heritage Middle East Fair and Conference, which opened its doors to 2,800+ visitors from the UAE, Europe and surrounding countries in 2019. You can ensure that the name of your institution is mentioned with the titles of museology, exhibition technologies and culture tourism. You can keep your brand up-to-date and maintain your privilege of being the first name that will come to mind of sectoral institutions and companies by taking part in the e-bulletins made with the data of 35,000+ institutions and the Heritage Magazine, which is delivered to the relevant ministries, local governments, museums, libraries and participants in Turkey.

MAIN SPONSORSHIP



35.000\$



PRIVILEGES



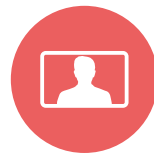
24 m2
Free Space



Press Conference
Attendance



Keynote Speech
at the Conference



30 Minute Panel
at the Conference



Promotional Film
Screening
at the Conference
(3 days / 1 time)



Use of Logo in
All Media
Reflections



Logo Priority in
Area Dressing



Use of Logos and
Banners on
the Website



Banner Advertising
in E-bulletin (5)



B2B Matchmaking
Meeting Rights (5)



4 TS interviews / 2 TS
commercials in
Heritage Magazine



Gala Dinner
Invitation (5)



Brand Placement
in Foto Booth



Insert in
Promotion Bag



Brand
Representation at
the International
Delegation
Technical Trip



Sponsorship News
on Social Media

CONFERENCE SPACE SPONSOR



17.000\$



PRIVILEGES



18 m2
Free Space



Sponsorship News
on Social Media



Logo Priority in
Area Dressing



Use of Logo in
All Media
Reflections



Use of Logos and
Banners on
the Website



Banner Advertising
in E-bulletin (3)



30 Minute Panel
at the Conference



Promotional Film
Screening
at the Conference
(3 days / 1 time)



Insert in
Promotion Bag



B2B Matchmaking
Meeting Rights (3)



2 TS commercials in
Heritage Magazine



Gala Dinner
Invitation (3)

GALA DINNER SPONSOR



17.000\$



PRIVILEGES



12 m2
Free Space



Sponsorship News
on Social Media



Logo Priority in
Area Dressing



Use of Logo in
All Media
Reflections



Use of Logos and
Banners on
the Website



Banner Advertising
in E-bulletin (2)



Promotional Film
Screening
at the Conference
(2 days / 1 time)



Insert in
Promotion Bag



B2B Matchmaking
Meeting Rights (3)



2 TS commercials in
Heritage Magazine



Gala Dinner
Invitation (3)

OPENING RECEPTION SPONSOR



10.000\$



PRIVILEGES



12 m2
Free Space



Sponsorship News
on Social Media



Logo Priority in
Area Dressing



Use of Logo in
All Media
Reflections



Use of Logos and
Banners on
the Website



Banner Advertising
in E-bulletin (2)



Promotional Film
Screening
at the Conference
(2 days / 1 time)



Insert in
Promotion Bag



B2B Matchmaking
Meeting Rights (3)



2 TS commercials in
Heritage Magazine



Gala Dinner
Invitation (3)

ACCREDITATION AREA SPONSOR



6.000\$



PRIVILEGES



Sponsorship News on Social Media



Promotional Film Screening at the Conference (1 days / 1 time)



Use of Logo in All Media Reflections



Use of Logos and Banners on the Website



Banner Advertising in E-bulletin (1)



Insert in Promotion Bag



B2B Matchmaking Meeting Rights (3)



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)

HERITAGE MAGAZINE SPONSOR



7.000\$



PRIVILEGES



Sponsorship News on Social Media



Promotional Film Screening at the Conference (1 days / 1 time)



Use of Logo in All Media Reflections



Use of Logos and Banners on the Website



Banner Advertising in E-bulletin (1)



Insert in Promotion Bag



B2B Matchmaking Meeting Rights (3)



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)

VIP AREA SPONSOR



6.000\$



PRIVILEGES



Sponsorship News on Social Media



Promotional Film Screening at the Conference (1 days / 1 time)



Use of Logo in All Media Reflections



Use of Logos and Banners on the Website



Banner Advertising in E-bulletin (1)



Insert in Promotion Bag



B2B Matchmaking Meeting Rights (3)



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)

B2B MATCHMAKING PROGRAM SPONSOR



4.000\$



PRIVILEGES



Sponsorship News on Social Media



Use of Logo in All Media Reflections



Use of Logos and Banners on the Website



Banner Advertising in E-bulletin (1)



Insert in Promotion Bag



B2B Matchmaking Meeting Rights (3)



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)

LANYARD AND CARD SPONSOR



4.000\$



PRIVILEGES



Sponsorship News on Social Media



Use of Logo in All Media Reflections



Use of Logos and Banners on the Website



Banner Advertising in E-bulletin (1)



Insert in Promotion Bag



B2B Matchmaking Meeting Rights (3)



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)

PROMOTION BAG SPONSOR



3.500\$



PRIVILEGES



Sponsorship News
on Social Media



Use of Logo in
All Media
Reflections



Use of Logos and
Banners on
the Website



Banner Advertising
in E-bulletin (1)



Insert in
Promotion Bag



B2B Matchmaking
Meeting Rights (3)



1 TS commercials in
Heritage Magazine



Gala Dinner
Invitation (2)

PROMOTIONAL MATERIALS SPONSOR



3.000\$



PRIVILEGES



Sponsorship News on Social Media



Use of Logo in All Media Reflections



Use of Logos and Banners on the Website



Banner Advertising in E-bulletin (1)



Insert in Promotion Bag



B2B Matchmaking Meeting Rights (3)



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)

SERVICE SPONSORSHIP



PRIVILEGES



Use of Logo in All Media Reflections



Sponsorship News on Social Media



Banner Advertising in E-bulletin (3)



B2B Matchmaking Meeting Rights (3)



Company News on Social Media



Insert in Promotion Bag



1 TS commercials in Heritage Magazine



Gala Dinner Invitation (2)



Instruction Letter in Heritage Magazine

MEDIA MAIN SPONSORSHIP

Press / Media sponsorship is free and reciprocal services (barter) options and conditions to be made with the institution will be determined in detail as a result of the interviews. Media Main Sponsorship is limited to a single organization.



EXPECTATIONS

TV

- Wide coverage of fair news on the channel and the channel's web page before the fair and during the fair,
- Making guest participations in related TV programs,
- Publishing a banner on the channel's web page,

Radio

- Giving wide coverage of fair news on the channel and the web page of the channel before and during the fair,
- Making guest participations in related radio programs,
- Publishing a banner on the channel's web page,

Newspaper

- Wide coverage of fair news in the newspaper and online publication site before, during and after the fair,
- Realization of private interviews,
- Giving the right to broadcast advertising,
- Granting the right to insert in the channel,

Magazine

- Giving wide coverage of fair news in the newspaper and online publication site before, during and after the fair,
- Realization of private interviews,
- Giving the right to broadcast advertising,
- Granting the right to insert in the channel,

E-Media / Portals

- Giving wide coverage of fair news in the newspaper and online publication site before, during and after the fair,
- Granting banner broadcasting rights

PRIVILEGES

- Include your logo as a "Media Sponsor" in all printed materials (invitations, posters, etc.) and advertisements,
- Being announced as a "Media Sponsor" in all national and international announcements,
- Being announced as a "Media Sponsor" in press conferences, special news and interviews,
- The right to speak at the opening and to be represented in the protocol,
- The use of its logo as a "Media Sponsor" at the background of the opening ceremony and press conferences to be attended by the minister and senior officials,
- 100 visitor invitations,
- 15 Person Cocktail Invitation
- Invitation to the Gala dinner for 4 people,
- The use of roll-up/pennant with the logo as the "Media Sponsor" in the halls where all conferences, panels and seminars will be held (Roll-up/pennant will be provided by the Media Sponsor.)
- Announcement as a "Media Sponsor" in the sponsors section of the fair website,
- Linking to the sponsor company's website from the fair website,
- Inclusion of the sponsor's press release in the press file to be prepared for distribution to the press and its announcement as the "Media Sponsor",
- Supply of 10 square meters in the fair area. Provision of a private space for interviews
- The use of the Media Sponsor logo on the backstage panel in the conference to be held within the scope of the fair,
- Include in catalogues, layout sheets, conference program booklets to be given to visitors and participants.

HERITAGE MAGAZINE ADVERTISING

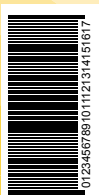


LOREM IPSUM

JHON SMITH

DUIS AUTE IRURE DOLOR

IN RE...
IN VOLU...
VELIT ESSE CIL...
DOLOR EU FUGIAT



TEXT HERE
DUIS AUTE IRURE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed eiusmod tempor incididunt.

HERITAGE MAGAZINE

Published 5 issues in 2017, 2018, 2019, 2021 and 2022, Heritage MAG covers news from the archeology, museology, exhibition technologies and cultural tourism sectors, as well as content from Heritage Middle East fairs and conferences. In addition to sectoral news, the magazine also includes the contact information of the fair participants.

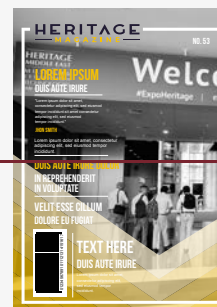
Who does it reach to?

- Relevant Ministry of Culture and Tourism of UAE and Turkey to their directorates,
- Museum directors in Turkey and UAE,
- Material and equipment manufacturers and importers,
- Organizations specialized in new technologies in archeology,
- Providing museum space and exhibition design services to companies,
- Consulting service on cultural heritage management to the companies,
- Lighting and security systems service companies.
- Archiving technology companies,
- Organization operating in the field of cultural tourism to companies,
- Academics and related units of universities,

ADVERTISING AREAS AVAILABLE

Full Page
185x297mm

1stPage: 100\$
2ndPage: 180\$
3rdPage: 240\$



Back Cover
Full Page
185x297mm
350\$



Inside Front
Cover Full Page
185x297mm
250\$



Inside Back
Cover Full Page
185x297mm
250\$



E-NEWSLETTER ADS

ADVERTISING AREAS AVAILABLE

TOP BANNER

1x	3x	6x +
200\$	500\$	900\$

MINI BANNER

1x	3x	6x +
150\$	250\$	450\$

INTERIOR BANNER

1x	3x	6x +
175\$	300\$	425\$

VERTICAL BANNER

1x	3x	6x +
200\$	500\$	900\$

TOP BANNER

2nd **HERITAGE** — MIDDLE EAST — 21 - 23 NOVEMBER 2023
Abu Dhabi National Exhibition Center / UAE

MUSEOLOGY AND EXHIBITION TECHNOLOGIES / CULTURAL TOURISM

Take your place at the 2nd Heritage Middle East.
CLICK FOR APPLICATION >

Take your place in **Heritage Middle East**, which brings together the leading companies and institutions in the fields of museum, exhibition technologies and cultural tourism for the second time in Abu Dhabi, the cultural capital of the Middle East.

FOR PARTICIPATION
You can contact us to book your place at Heritage Middle East, which will be in Abu Dhabi National Exhibition Center.

BE AN EXHIBITOR

MINI BANNER

INTERIOR BANNER

• Abu Dhabi, which has become the center of the world cultural network, also takes the pulse of the trade of the sector.
• Heritage Middle East, which is the first and only fair and conference event in the region in the fields of museum, exhibition and cultural tourism, helps its participants to join the wide network of the region.

• In the B2B meetings held within the scope of the fair, the exhibitors, senior officials of public institutions and museum directors from the UAE, Turkey, neighboring countries and various European countries are brought together.
• Conferences in the field of museums and exhibitions, with speakers from all over the world ensure that participants and visitors are aware of the current projects and products of the sector.

62 Exhibitors | 1857 Visitors | 70+ B2B Meetings

23 Countries | 12 Speakers

f t in @ v

VERTICAL BANNER

BANNER	SIZE
Top Banner	650 x 80 px
Interior Banner	650 x 80 px
Mini Banner	It can change
Vertical Banner	175 x 350 px

WEB SITE ADS

ADVERTISING AREAS AVAILABLE

TOP BANNER

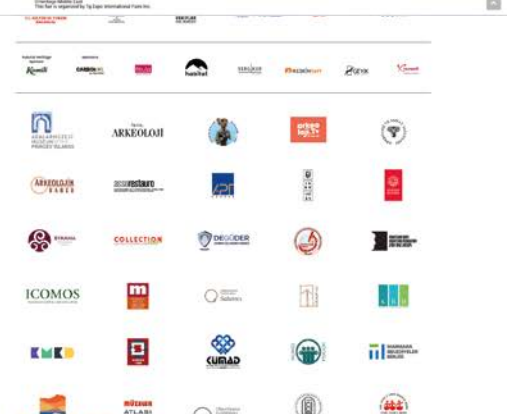
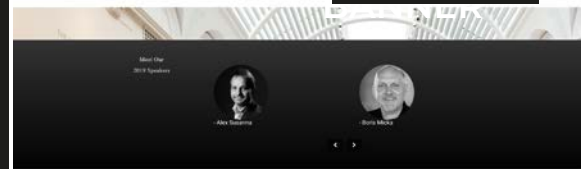
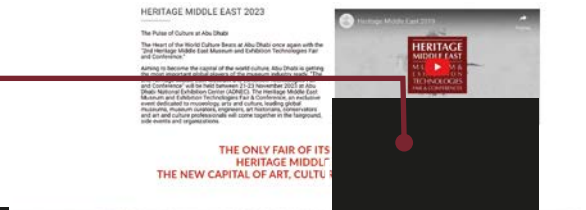
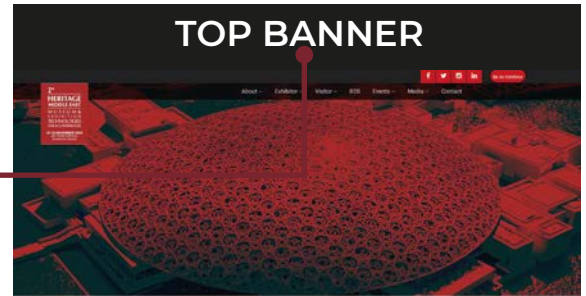
1 Times	3 Times
300\$	800\$

INTERIOR BANNER

1 Times	3 Times
200\$	500\$

VERTICAL BANNER

1 Times	3 Times
250\$	700\$



BANNER	SIZE
Top Banner	728 x 90 px
Interior Banner	400 x 350 px
Vertical Banner	175 x 600 px
Logo	300 x 200 px



*Qasr Al Hosn Fort

HERITAGE — İSTANBUL —

15-17 MAY 2024
İstanbul / Turkey

HERITAGE — TURQUOISE —

SEPTEMBER 2024
Tashkent / Uzbekistan



*Abu Dhabi National Exhibition Center

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Kadıköy, İstanbul / Türkiye

CULTURAL
HERITAGE
— PLATFORMS —

Organisers



Supporters

