6th HERITAGE ISTANBUL
CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • LIBRARIANSHIP

POST SHOW REPORT

11-13 MAY 2022
Istanbul Lutfi Kirdar International Convention and Exhibition Centre

www.expoheritage.com

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174
Heritage İstanbul which will be organized for the 7th time on 1-3 May 2023, is the pioneering conservation, restoration, archaeology, museology, librarianship fair and conference aiming at raising the awareness of the cultural heritage in Turkey, and committed to the development of the state-of-the-art products, services and technology for its protection.

Heritage Fair and Conferences held six times in Istanbul as Heritage İstanbul once in Abu Dhabi as Heritage Middle East is the only organization in the cultural heritage industry in Turkey. Bringing together all the stakeholders of different sectors such as conservation, restoration, archaeology, museology and the renowned figures and experts in different industries under one roof, Heritage Exhibition and Conference is a platform that has managed to solidify its position as a strong brand recognized by the industries in Turkey.

Participate in the Heritage İstanbul Fair & Conference, the best branded event in Turkey and raise your voice in the cultural heritage industry!
FACTS & FIGURES
Heritage İstanbul 2022

4500 sqm
Exhibition Area

9345
Visitors

120+
Exhibitors

32
Foreign Exhibitors

7
Exhibitor Countries

- Belgium
- Nigeria
- Spain
- Italy
- Sweden
- Netherlands
- Germany
What Did They Said About Heritage İstanbul?

**Republic of Türkiye Ministry of Culture and Tourism**

**Ahmet Misbah Demircan**

**Republic of Türkiye Deputy Minister of Culture and Tourism**

I think of heritage when the name Heritage İstanbul is mentioned. It is possible to see the echoes of cultural heritage here: the approach to heritage, both tangible and intangible, is very commendable. The most important aspect of the fair is to meet people who love and understand this job. I applaud everyone who contributed to this fair.

**Balıkesir Metropolitan Municipality**

**Koray Karabulut**

**Historical Cultural Heritage Branch Manager**

We met a much more qualified participant profile and a much more visionary fair organization team than the few fairs we attended before. Therefore, we are very pleased. We hope that we will attend an even better fair next year. As a team, we would like to thank you and your management for organizing such an organization.

**Republic of Türkiye Ministry of Culture and Tourism**

**Fatma Sezin Doğruer**

**General Directorate of Cultural Heritage Museums**

Heritage İstanbul is an organization supported by our Ministry. We are very happy to be here. It is a nice organization where we can follow the latest developments and technologies regarding the protection of cultural heritage, meet with private sector representatives, other public institutions and organizations and discuss the issues.

**Fatih Municipality**

**Sümeyye Meryem Arslan**

**Cultural Heritage Conservation Manager**

I would like to thank you for bringing us cultural heritage lovers together in such an organization. We had a very dynamic and full exhibition.

**ITA**

**Riccardo Landi**

**Director of ITA**

It is the third time that we are organizing the Italian participation, and we are very happy also because it is a very important occasion for Italian companies and institutions to be present and to create contact with Turkish institutions, entities and entreprenuers. We have 12 Italian companies participating and we are very happy about it. Also, we are absolutely aware that the name Heritage is the most proper name for this occasion. Italy and Turkey have a common heritage, and this is absolutely the proper occasion to show this fact: our common culture, history, and common origins of art. We are sure that in this exhibition, there will be a really good success for Italian companies and they will have good contacts with local institutions and Turkish companies. Thank you very much.

**Giorgio Marrapodi**

**Ambassador of Italy in Turkey**

Heritage İstanbul is such an important exhibition – it is very lively. After two years in the pandemic, we missed the physical contact. It is a bridge between the past and the future. I think that Italy and Turkey are two countries that are so important when it comes to working on tradition, restoring, and working on the past for building the future.
What Did They Said About Heritage İstanbul?

“Komili
Pınar Nokay
Bunge Head of Marketing and Trade Marketing
I found this year’s Heritage İstanbul Fair and Conference very good. I’d like to thank everyone who contributed to this event. We, as Komili, are the “Natural Heritage Sponsor” of Heritage İstanbul, and we are very proud and happy about it. On behalf of myself, on behalf of my team, on behalf of our company, I would like to thank you very much. It is an honor for us to be here. I hope we will continue to carry this bond as much as we can in the next periods.

“Republic of Türkiye Ministry of Culture and Tourism
Burhan Ersoy
Foundations General Manager
As the Directorate General of Foundations, we are pleased to see that the Heritage İstanbul Fair and Conference was also attended by construction companies and companies working in the preservation of historical artifacts. Your leadership is very important in the preservation, protection and restoration of historical monuments. I see the great success of Heritage İstanbul. I thank Heritage İstanbul team for the efforts they put into organizing this fair.

“Republic of Türkiye Ministry of Culture and Tourism
Hayrullah Çelebi
Foundations İstanbul First Regional Manager
Just as every year, we have a stand at the Heritage Fair, which is held for the sixth time. With the attendance of Republic of Türkiye Minister of Culture and Tourism, Heritage İstanbul attracts a lot of attention this year. We tell the visitors who come to the fair about the works we have done. We would like to take this opportunity to thank everyone who contributed to the Heritage İstanbul fair.

“Antalya Metropolitan Municipality
Hakan Tütüncü
Mayor of Antalya, Kepez
Chairman of the Union of Mediterranean Municipalities
I carefully follow the Heritage İstanbul Fair and Conference every year. However, the atmosphere this year was especially great. Lots of areas of cultural heritage attracted my attention this year, particularly museology and librarianship. I see a Heritage that improves, gets better and grows every year. I think that we, the local managers, are in great need of Heritage İstanbul. I wish success to the Heritage İstanbul team.

“Bergama Municipality
Hakan Koştu
Mayor of Bergama
Heritage İstanbul Fair and Conference hosted us with its colorful guests and stands. We are very happy to be a guest here from Bergama, the city of firsts, where history breathes. There has been a great deal of sharing in museology, archaeology, conservation and inheriting cultural heritage to future generations. I thank the Heritage İstanbul team.

“Turkish Librarians Association
Ali Fuat Kartal
President of the Turkish Librarians Association
This year Heritage İstanbul Fair and Conference is very meaningful for us. For the first time, librarians were included in the fair. We attended the fair with its excitement. I wish success to the Heritage İstanbul team.
What Did They Said About Heritage İstanbul?

**Bruynzeel Storage Systems**  
**Rik Linders**  
*Area Sales Manager Asia-Pacific*

We, as Bruynzeel, are very happy to show our capabilities to the Turkish market. We really enjoy our time here. Thanks.

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**PTT A.Ş.**  
**Hüseyin Tok**  
*Deputy General Manager*

We consider Heritage Istanbul as a very nice fair held for the purpose of protecting our cultural heritage and inheriting it to future generations. As an 182-year-old institution, we are honored to support this event.

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**Keskin Yapı Cervo Dış Ticaret A.Ş.**  
**Saruhan Özkan**  
*Export Manager*

We attended the Heritage Istanbul Fair and Conference for the first time. The exhibition exceeded our expectations. We decided to prepare even more for our participation next year. We got the chance to interact with relevant companies in the sector, public institutions and the academicians at the fair. Thanks.

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**Suay Aksoy**  
*Museologist*

Heritage Istanbul Fair and Conference has been a great source of pride for us. This year is the 6th anniversary of the fair and I am very pleased that the people I met were as positively affected by the fair as I was. I would like to thank the Heritage Istanbul team, especially Murat Akan.

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**Alfavision**  
**Els De Rooy**  
*Co-Founder*

It is already the fourth time that we come here, and again it was a very good experience to be here, to meet the people, professionals working in different museums, and the government agencies to build up relations and to do business here in Turkey and the museum world.

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**Delta İnşaat**  
**Çağlar Yeşil**  
*Deputy Chairman of the Board of Directors*

As Delta İnşaat, I think Heritage Istanbul Fair is beneficial for our company. We had the opportunity to meet with many of our industry stakeholders that we had not worked with on a corporate before.

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**Arkeo Teknik**  
**Hasan Binay**  
*Founder, Archaeologist, Art Historian*

Heritage Istanbul Fair and Conference brought us together with public institutions and private sector representatives, allowing us to have successful and productive meetings. As a result of these meetings, we established strong business connections. As Arkeo Teknik, we would like to thank the Heritage Istanbul team.
Exhibitor Profile

- Institutions specialized in new technologies in archaeology
- Open space management organizations, archaea parks, open air museum services
- Digital documentation, 3D, virtual media technology
- Archeological equipment establishments and chemicals
- Experimental archaeology, technical training service providers
- Natural heritage sites protection organizations

**Restoration, Maintenance/Repair And Conservation**

- Museum space and exhibition design project services
- Lighting and security systems
- Visual media and technology companies
- Organizations providing services in art and technology
- Mobile museum implementation
- Virtual museum, virtual reality and augmented reality firms
- Librarianship and archiving technologies
- Database development and documentation technologies
- Storage Technologies
- Museology and its applications
- Museum door systems companies
- Audio Guidance and virtual museum mobile applications

**Education, Management and Communication In Museology**

- Companies providing services in modern museology
- Companies serving in museums and children interaction
- Database development and documentation technologies
- Archive Technologies
- Companies providing services on the effects of global branding on local heritage
- E-museum configuration services
- Consulting companies providing cultural heritage management services

**Archeology Technologies**

- Restoration project implementation institutions
- Documentation and related organizations
- Maintenance, repair and related organizations
- Architectural restoration services
- Historical building restorations
- Restoration, restitution, survey report and project companies
- Maintenance, repair and protection companies
- Renovation, re-functioning renovation companies

**Museum Technologies**

- Information, document management
- Library automation systems
- E-Library
- Cultural heritage information Technologies
- Digitalization and User Services in Archives
- Electronic Document and Archiving Solutions
- Document Archiving Software Systems

**Librarianship and Archiving Technologies**
Heritage İstanbul
Exhibitor Profile

- Museology and Librarianship Technologies: %28
- Public Institutions and Municipalities: %24
- Restoration, Maintenance / Repair And Conservation: %12
- Display Systems: %11
- Libraries: %9
- Documentation, Archiving, Reporting Products and Technologies: %8
- Archeology Technologies: %3
- Media, Broadcasting Organizations and NGOs: %3
- Other: %2
Heritage İstanbul
Visitor Profile by Occupation Area

- %22 Public Administrators
- %18 Private Museum Managers
- %15 Architects / Interior Architects
- %12 Librarians
- %8 Archaeologists
- %7 Restorers
- %4 Art Historians
- %3 Engineers
- %3 Students
- %2 Other
- %6 Researchers Academics
- %22 Public Administrators
- %18 Private Museum Managers
- %15 Architects / Interior Architects
- %12 Librarians
- %8 Archaeologists
- %7 Restorers
- %4 Art Historians
- %3 Engineers
- %3 Students
- %2 Other
- %6 Researchers Academics

Restorators, conservators, architects, archaeologist, museum professionals, government organizations, librarians, local managements, civil organization representatives, academicians, students, press and publishers, sector professionals
Heritage İstanbul

About the Visitors

9345
total visitors

25
countries

1869
international visitors

Top 10 Visiting Countries

- Italy
- Spain
- France
- Belgium
- Netherlands
- Albania
- India
- Iran
- United States
- United Arab Emirates

Visitor Survey Results

- 97% of the visitors are likely to visit next year.
- 88% of the visitors were generally satisfied with the exhibition.
- 72% of the visitors sourced new suppliers and business partners.
- 68% of the visitors saw new products and innovation.
Heritage İstanbul

EVENTS IN NUMBERS

**HERITAGE CONFERENCE**

- **22** Sessions
- **4** Keynote Speakers
- **85** Speakers

**HERITAGE TALKS**

- **25** Sessions
- **46** Speakers

**HERITAGE WORKSHOP**

- **8** Workshops
- **11** Facilitators
- **240** Participants
Heritage İstanbul Fair & Conference opening ceremony took place with the speeches of TG Expo General Manager Mr. Hasan Cem Şenel, Founder of Heritage Projects Mr. Osman Murat Akan, Heritage İstanbul Advisory Board Member Mr. Nezih Başgelen, and Republic of Türkiye Minister of Culture and Tourism H.E Mehmet Nuri Ersoy.

Republic of Türkiye Minister of Culture and Tourism H.E Mehmet Nuri Ersoy, Republic of Türkiye Deputy Minister of Culture and Tourism H.E. Ahmet Misbah Demircan, TG Expo Chairman of the Board Mrs. Gönül Akyıldız, Republic of Türkiye, General Manager of Cultural Heritage and Museums Mr. Gökhan Yazgı, Istanbul Provincial Culture and Tourism Director Mr. Coşkun Yılmaz, Istanbul General Directorate of Foundations, Region 1 Manager Mr. Hayrullah Çelebi, Heritage İstanbul Advisory Board Member Mr. Nezih Başgelen, Founder of Heritage Projects Mr. Osman Murat Akan, and TG Expo General Manager Mr. Hasan Cem Şenel attended the opening ceremony.
PANEL: Our Cultural Heritage and Values in the Technology Era

H.E. Ahmet Misbah Demircan, Republic of Turkey Ministry of Culture and Tourism Deputy Minister
Ms. Zehra Öney, 360+ Media Interactive Technologies Founding President of Agency, Founding Chairwoman of the Board of Directors of Women at Technology Association

PANEL: Italy Panel

Mr. Riccardo Landi, ITA Director
Mr. Alessandro Bozzetti, President of Assorestauro
Mr. Giacomo Casaril, CNA Cultural Heritage Restorators National
Ms. President Francesca Brancaccio, OICE Cultural Heritage Working Group Vice Coordinator
Mr. Salvatore Schirmo, Italian Culture Institute Manager
H.E. Giorgio Marrapodi, Ambassador of Italy

PANEL: To Make It Live For Generations

Moderator: Dr. Pınar Nokay, Bunge Head of Marketing and Trade Marketing
Turgut Yeğenağa, Bunge Turkey Country Leader
Assoc. Prof. Dr. Çetin Şenkul, Director of Anatolia Quaternary Research Center
Ömür Akkor, Chef & Writer

PANEL: TÜRSAB Panel

Moderator: Mesut Kanat, TÜRSAB Information Technologies and Media Communication Group Head
Prof. Dr. İlbər Ortaylı, Historian, Academician, Writer
Assoc. Prof. Dr. Aytaç Coşkun, Dicle University Faculty of Arts and Sciences, Department of Archaeology, Zerzevan Castle, Excavation Leader
Heritage İstanbul Conference

**KEYNOTE**

*Stories from Past into the Future*
Ms. Shirin Frangoul-Brückner, Architect, Atelier Brückner Founding Partner

*Touching the Untouchables: World Heritage Sites Revitalisation: Exhibition Design, Memorialization, Inclusion and Identities*
Mr. Ivan Asseev, Project Development Specialist, Historian, Kvorning Design

*Intellectual Ergonometry*
Mr. Boris Micka, Academic Architect MA, Founder and Creative Principal of Boris Micka Associates

**TALK:** Emre Erolat and Handan İnci Elçi Talk
Moderator: Banu Uçak, Master Architect
Prof. Dr. Handan İnci Elçi, Mimar Sinan Fine Arts University Rector
Emre Erolat, Designer and Founding Partner, EAA-Emre Erolat Architecture

**PANEL:** IFLA – Restructuring IFLA and Sustainability in Libraries
Moderatör: Tuba Akbaytürk Canak, Koç University Suna Kiraç Library Director
Barbara Lison, President of IFLA
Ertuğrul Çimen, MEF University Library Director
Heritage İstanbul
Conference Program

11 MAY WEDNESDAY

10:30-12:15 OPENING SPEECHES
Mr. Hasan Cem Şevel, IG Expo General Manager
Mr. Osman Murat Akın, Heritage Projects Founder
Mr. Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Mr. Ali Yetkin, Mayor of Istanbul
H.E. Mehmet Nuri Enay, Minister of Culture and Tourism of the Republic of Turkey

12:15-12:45 BREAK

12:45-13:15 PANEL: “Cultural and Natural Heritage Sites In Turkey and UNESCO”
Moderator: Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Prof. Dr. Naimettin Kazano, UNESCO Turkey National Committee for Cultural Heritage Sites Expert
Prof. Dr. Zeynep Aktı, UNESCO Turkey National Committee, Cultural Heritage Sites Expert, Restorer

13:15-14:00 PANEL: “Our Cultural Heritage and Values for the Technology Era”
H.E. Ahmet Misbah Demircan, Republic of Turkey Ministry of Culture and Tourism Deputy Minister
Ms. Zehra Öney, 360° Media Interactive Technologies Founding-President of Agency, Founding Chairwoman of the Board of Directors of Women at Technology Association

14:00-14:45 PANEL: Balıkesir Metropolitan Municipality Panel
Moderator: Prof. Dr. Abdullah Soykan, Balıkesir University Faculty of Arts and Sciences Department of Geography
Dr. Hüseyin Murat Özgen, MSGÜ Department of Archaeology Faculty Member
Prof. Dr. Gürkan Polat, Ege University Faculty Member
Prof. Dr. Kaan Iren, Muğla Sıtkı Kocman University Faculty Member
Dr. Lecturer Ahmet Teranoğlu, Sözdana 17 Eylül University Faculty Member

14:45-15:15 KEYNOTE: Contemporary Museology Moderator: Nezh Bagıale, Archaeologist, Archaeology and Art Periodicals
Mr. Murat Abbas, Kultur & General Manager

15:15-16:30 PANEL: İstanbul Metropolitan Municipality Heritage Panel
Hüriyet Meve Gede, Department of Cultural Assets Conservation and Management
Demet Yıldız, Department of Cultural Assets Conservation Library Coordinator
Ayşen Kaya, Department of Cultural Assets Conservation Vice Project Manager
Ali Aşker Ulker, Archaeologist

16:30-17:00 KEYNOTE: “Intelligent Ergonometry” Mr. Boris Micka, Academic Architect MA, Founder and Creative Principal of Boris Micka Associate

17:00-18:00 PANEL: Cultural Heritage Protection and Management
Moderator: Dr. Oyclı Aydemir, Zeytinburnu Municipality Advisor to the Mayor
Serap Koçak, Girne Group Deputy General Manager
Doruk Peker, Architect, Pekerler Construction

12 MAY THURSDAY

Moderator: Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Mehmet Öztürk, Faith Municipality Technical Deputy
Sümeysi Meryem Albayrak, Cultural Heritage Protection Manager
Sümeysi İstif Koç, Planning and Project Manager

11:15-12:30 PANEL: İstanbul Panel
Mr. Riccardo Landi, IFA Director
Mr. Alessandro Bozzetti, President of Assosrėturamo
Mr. Giacomo Cassari, CCA Cultural Heritage Restorators National
Ms. President Francesco Brancaccio, OIC Cultural Heritage Working Group Vice Coordinator
Mr. Salvatore Schiino, Italian Culture Institute Manager

Moderator: Didar Bayır, Research Center for Islamic History, Art and Culture (IRCICA-OIC) Library and Archive Manager
Aykhan Kaygusuz, IŞAM Electronic Publishing Manager
Dr. Lorans Tanar Batur, SALT Research and Programmes Deputy Director
Rasimaz Minder, Beyazit State Library Manager

13:15-13:30 BREAK

13:30-14:00 PANEL: TÜRSAB Panel
Moderator: Mesut Kanat, TÜRSAB Information Technologies and Media Communication Group Head
Prof. Dr. Ilber Ortabey, Historian, Academician, Writer, Assoc. Prof. Dr. Aytaç Coşkun, Dicle University Faculty of Arts and Sciences, Department of Archaeology, Zezmin Castle, Excavation Leader

14:00-14:30 PANEL: “The Future of Museums”
Moderator: Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Suay Aksöz, International Council of Museums Former President

Moderator: Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Prof. Dr. Hava İyıkıp, SDÜ University Department of Classical Archaeology Faculty Member
Dr. Cenk Üstündag, Istanbul Technical University Faculty of Architecture Faculty Member

15:15-15:45 KEYNOTE: “Stories from Past into the Future” Ms. Şirin Frangoul-Brückner, Chef, Ampehias AG Vice President

15:45-17:00 PANEL: “Conservation, Librarianship and Museology Activities of the Directorate General of Foundations”
Moderator: Hayrullah Celeb, General Directorate of Foundations İstanbul Region Manager
Gökhan Burak, General Directorate of Foundations İstanbul Region 1 Museum Researcher
Ahmet Koç, General Directorate of Foundations İzmir Region Librarian
Önder Özbilen, Archaeologist, General Directorate of Foundations, Museum and Cultural Centers Manager
Recept Akgül, Republic of Turkey Ministry of Culture and Tourism Panel
Moderator: Dr. Fatma Sezgin Doğruer, Architect, Conservation Expert
Hafize Bilgili Güşer, Architect-Director, Müca Library
Sonay Şakar, Master Architect and Restoration Expert
Betti Kınınsu, Master Architect, Adaou Director of Surveying and Memorials
Dr. Gülay Kurt, Master Architect

17 MAY FRIDAY

10:30-11:15 PANEL: Historical Municipalities Panel
Moderator: Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Hakan Tunütanı, Kepaer Mayor
Hakan Koysu, Bergama Mayor
Zimir Bıyıklı, Gebze Mayor
Reza Caka, Amasya Mayor

11:15-12:00 PANEL: IFLA – Restructuring IFLA and Sustainability in Libraries
Moderator: Tuva Abadayork Canak, Köş University
Sona Kös, Library Director
Barbara Lison, President of IFLA
Ertuğrul Cimen, MEF University Library Director

12:00-13:00 PANEL: “Old Structures New Functions” Moderator: Dr. Oyclı Aydemir, Zeytinburnu Municipality Advisor to the Mayor
Dr. M. Sinan Gemici, TAM Foundation
Nurten İkınar ADAK (ÇETE), Master Architect
Moderator: Dr. Nectemim Elmasj, Bürk Eren University Rector
Abdülkadir Yalçın, Culture Sector Expert
Prof. Dr. Kemal Kütünği Eypigiller, Master Architect, İstanbul University Faculty of Architecture, Restoration Expert

13:15-13:45 PANEL: “To Make It Live For Generations” Moderator: Dr. Pirin Nokay, Bunge Head of Marketing and Trade Marketing
Turgut Yeşilmaz, Bunge Turkey Country Leader
Assoc. Prof. Dr. Celin Şenol, Director of Anatolia Quaternary Research Center
Ömür Akko, Chief & Writer

14:45-15:00 BREAK

14:00-14:45 KEYNOTE: “Touching the Untouchables!” World Heritage Sites Revitalisation: Exhibition Design, Memorialization, Inclusion and Identities” Mr. İvan Asseev, Project Development Specialist, History, Learning Design

14:45-15:30 KEYNOTE: “21st Century Visitor Relations Management for Museums, Art Galleries and Tourism Areas” Mr. Johannes Krag, amphex AG Vice President

15:30-16:15 TALK: Emre Erolat and Handan İnci Elji Talk Moderator: Banu Uçak, Master Architect
Prof. Dr. Handan İnci Elji, Miram Sinan Fine Arts University Rector
Emre Erolat, Designer and Founding Partner, EAA-Emre Erolat Architecture

16:15-17:00 PANEL: “New Developments in the Underwater Cultural Heritage of Turkey” Moderator: Nezh Bagıale, Archaeologist, President of Archaeology and Art Periodicals
Savaş Karakaya, ZE Documentary Producer
Serkan Gedik, Koşkist Museum Manager
Assoc. Prof. Dr. Hakın Özm, Adêrun University Head of Cultural Heritage Protection and Restoration Department
Selçuk Kolar, Underwater Researcher

17:00-17:45 PANEL: “Ephesus Ayaksu Ayaklari Archaeological Surface Survey Skeleton Identification, Ancient DNA and Comparative Examination of Material Analyses” Fazit Baranyay, Researcher, Archaeologist, Restorer
Dr. Lecturer Mehmet Gürpılı, Forensic Anthropologist
Heritage İstanbul
Heritage Talks

- Protecting Cultural Heritage in Şanlıurfa
- To Make it Live for Generations: Olive Oil & Sustainability
- Storage Methods in Ethnographic Composite Works
- Applications in Decorative Painting: Academic and Professional Approaches
- What Does a Surface Research Do? From Island Archaeology to Boğsak Archaeology Promotion Center
Miras Sohbetleri - A
11 MAY WEDNESDAY

13:30 - 14:00  "Storage Methods in Ethnographic Composite Works"  
Dr. Öğ. Üyesi Ragnana Hasanova, Mimar Sinan Fine Arts University,  
Conservator-Restorer

14:30 - 15:15  "Examples from Restoration Works under the Turkish  
Directorate General of Foundations II"  
Merve Fidan, Architect, Turkish Directorate General of Foundations,  
Istanbul 1 Regional Directorate

14:30 - 15:15  "Architectural Heritage Day: Lessons Learned"  
Mahmut Satýmbarýa, Bykama System Founder

15:45 - 16:30  "Architectural Knowledge That Does Not Get Lost"  
Hilal Kuntuz, Art Historian

14:30 - 15:15  "5000-Year Adventure of Glass with Visuals"  
Murat Sav, Director of Foundations, Hatay Regional Directorate  
General of Foundations II

13:30 - 14:00  "What Does a Surface Research Do? From Island  
Archaeology to Boğşak Archaeology Promotion Center"  
Doç. Dr. Kerim Altuğ, Architect, Architectural Historian

11:00 - 12:30  "Andre Colours in Ottoman Architecture"  
Doç. Dr. Bedri Volyon Vücut, Istanbul Kent University Faculty Member

13:30 - 14:00  "BBB Heritage and Community Awareness"  
İrem Bülbul, Master Architect, BBB Department of Cultural  
Assets Conservation Deputy Manager

14:30 - 15:15  "Applications in Decorative Painting: Academic and  
Professional Approaches"  
Emine Verim Eskiçü, İstanbul Technical University Faculty Member,  
Restorer-Ikonographer

15:45 - 16:30  "To Make it Live for Generations: Olive Oil & Sustainability"  
Dilara Koçak, Nutritionist, Sustainable Living Activist

16:45 - 18:00  "Protecting Cultural Heritage in Şanlıurfa"  
S. Sabri Kürkçüoğlu, Urban Culture Researcher and Lecturer

13 MAY FRIDAY

11:00 - 12:30  "Spatial Strategic Planning in the Historical Peninsula and  
Conservation Efforts from Yedikule Fortress to Grand Bazaar*"  
Sümeeyye Meryem Arslan, Faith Municipality, Director of  
Protection of Cultural Heritage

13:30 - 14:00  "Examples from Restoration Works under the Turkish  
Directorate General of Foundations II"  
Ümit Gökhan Çıkpe, Architect, Turkish Directorate General of Foundations,  
Istanbul 1 Regional Directorate Manager

14:30 - 15:15  "5000-Year Adventure of Glass with Visuals"  
Dr. Öğr. Üyesi Seniz Atik, Istanbul Aydin University  
Faculty of Architecture and Design, Industrial Design  
Department Faculty Member

15:45 - 16:30  "What Does a Surface Research Do? From Island  
Archaeology to Boğşak Archaeology Promotion Center"  
Doç. Dr. Gülsen Varlamiejolu, Mimar Sinan Fine Arts University,  
Art History Department Faculty Member

17:00 - 18:00  "Archaeological Tour Guide: A Conversation on the  
Book Istanbul Under Ground*"  
Nezih Başgelen, Archaeologist and President of  
Archaeology and Art Periodicals

Miras Sohbetleri - B
11 MAYIS WEDNESDAY

13:30 - 14:00  "Establishing Example Project Standards Based on Palace  
Structures and Civil Architectural Structures*"  
Beril Değirmenci Breitenfeld, Iiba- Architects Founder, MSc.  
Architect

14:30 - 15:15  "From Past Into to Future in Gebze: Eskihisar Castle  
Grounds Recreational Project"  
Güçlü Benenli, Municipality of Gebze, Management of  
Parks and Recreational Sites

15:45 - 16:30  "An Anthology of Volumes from Our Heritage:  
Haci Selimaga Library"  
Hecate Şeyma Yenici Çelik, Medipol University Faculty Member

11:00 - 12:30  "Bayrams in Ottoman Architecture*"  
Dr. Elif Özyaran, Member of the Board of Directors of  
Association for the Protection of Cultural Heritage, and  
HiYCAR Member

13:30 - 14:00  "A Queen’s Heritage from Amastris to Amasra"  
Doç. Dr. Fatma Başgelen, Art Historian

14:30 - 15:15  "Sıddatis Maturity Institute Restoration and Conservation  
Process of Works of First Air Force Martyrs"  
Dr. Öğ. Üyesi Ragnana Hasanova, Mimar Sinan Fine Arts University,  
Conservator - Restorer

15:45 - 16:30  "Brand Heritage: The Past, Present, and Future"  
Asude Alkay, Communication, Marketing, and Branding;  
Researcher, Trainer; The Association of Century Old Brands  
of the Board of Directors

13 MAY FRIDAY

11:00 - 12:30  "Take Ownership, Protect, Inherit Kuyupgıtımısem*"  
Ayşe Mişye Var, Art Historian, Uçup Gımesin  
Founder Executive Director

13:30 - 14:00  "What do Archives Miss?"  
Moderator: Özte Kınalı Koyuoglu, Istanbul Metropolitan  
Municipality Library and Museums Directorate

14:30 - 15:15  "Diverse Approaches in Cultural Heritage Promotion and Its  
Reflections in Tourism"  
Moderator: Osamy Bayranc, Zeytinburnu Municipality  
Advisor to the Mayor

15:45 - 16:30  "When Archaeologists and Artists Meet: Lessons Learned  
From Excavation Works*"  
Fezat Bertun, Founding Member, Friends of Apak Society,  
Journalist
HERITAGE WORKSHOPS PROGRAM

11 MAY WEDNESDAY
13:30 - 15:30 *Papermaking and Conservation Workshop*  
H. Nurhayat Turan, Asitane Conservation and Restoration Center President  
Şule Alabacak, Asitane Conservation and Restoration Center - Conservator - Restorator  
15:30 - 16:00 BREAK 
16:00 - 18:00 *Excavation Methods and Conservation Applications of Archaeological Textile Works*  
Dr.Öğr.Üyesi Ragsana Hasanova, Mimar Sinan Fine Arts University - Conservator - Restorator

12 MAY THURSDAY
11:00 - 13:00 *Creating Wood Imitations Using Pencil Drawing Techniques*  
Emine Verim Eskiğöy, Yıldız Technical University Faculty Member  
13:00 - 13:30 BREAK 
13:30 - 15:30 *Classical Mahfaza Box Making*  
Nil Mucuk, Iron Restoration and Conservation - Sales Manager  
15:30 - 16:00 BREAK 
16:00 - 18:00 *Silicone Coating Methods and Applications*  
Benan Yüce Verim, Ceramics Instructor

13 MAY FRIDAY
11:00 - 13:00 *Wood Carving*  
Doç. Dr. H. İșıl Özsait-Kocabaş, İstanbul University Faculty Member  
13:00 - 13:30 BREAK 
13:30 - 15:30 *The Art of Tatter Weaving and Weaving with Up/Re-cycled Textiles*  
Fatma Fısunoğlu, Beyoğlu Municipality  
Bilge Bal, İstanbul Kent University, Faculty of Art and Design, Interior Architecture Department, Visiting Faculty Member  
Orhan Cem Doğan, İstanbul Kent University, Faculty of Art and Design, Interior Architecture Department, Researcher  
15:30 - 16:00 BREAK 
16:00 - 18:00 *Contemporary Approaches to Ancient Glass Products*  
Şeniz Atik, İstanbul Aydın University Faculty of Architecture and Design Faculty Member

Excavation Methods and Conservation Applications of Archaeological Textile Works

Creating Wood Imitations Using Pencil Drawing Techniques

Wood Carving
Heritage İstanbul

B2B Matchmaking Programme

Heritage İstanbul Fair & Conference, organized once again to bring the conservation, restoration, archaeology, museum, and librarianship industries together, was appreciated with utmost interest by the industry professionals and cultural heritage enthusiasts!
Heritage İstanbul 2022
Technical Trips

In cooperation with ITA, we hosted some of our Italian Cultural Heritage experts and fair participants at Heritage Istanbul 2022 Technical Trips, which took place on 9-10 May 2022. Within the scope of the tours, we visited restoration areas in Istanbul: Yedikule Fortress, Blue Mosque and Bukaleon Palace on the first day. The tour, which started with breakfast and a Bosphorus tour at La Vapeur Magique on the second day, continued with the restoration tour of Haydarpaşa Train Station.

We thank Republic of Turkey Ministry of Culture and Tourism, Turkish General Directorate of Foundations, IBB Miras, Fatih Municipality, TCDD, La Vapeur Magique, Delta Teknik for hosting us for Heritage Istanbul 2022 Technical Trips. We also thank tonwelt Guiding Solutions for sponsoring "Heritage Technical Trips" before the fair and "Heritage Talks" during the fair.
Heritage İstanbul Press Conference took place at the İstanbul Museum of Painting and Sculpture on April 19, 2022, with the attendance of Heritage İstanbul Advisory Board Member Nezih Başgelen, Founder of Heritage Projects Osman Murat Akan, Founder of Baksı Museum and Chairman of Baksı Culture and Arts Foundation Prof. Dr. Hüsamettin Koçan, IBB Director of Libraries and Museums Ali Şafak Özdemir İstanbul General Directorate of Foundations, Region 1 Manager Hayrullah Çelebi.
The opening reception of Heritage Istanbul, which was held for the 6th time between 11-13 May 2022 was accomplished with the contributions of TÜRSAB. Below, you can see moments from the opening cocktail.
6th HERITAGE İSTANBUL
CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • LIBRARIANSHIP

PROMOTIONAL ACTIVITIES

11-13 MAY 2022
Istanbul Lutfi Kirdar International Convention and Exhibition Centre
Heritage Istanbul 2022

Digital Promotion Activities

**Social Media**
- Facebook-Instagram:
  - Reach: 363,356
  - Engagement: 12,602

**Digital Advertising**
- Facebook-Instagram:
  - Reach: 1,113,404
  - Impressions: 461,540

- Google Ads:
  - Impressions: 698,895
  - Click: 4,945

**Digital Activities**
- E-mails:
  - 268
  - 1,027,109

- SMS Sent:
  - 17,500

www.expoheritage.com
Heritage İstanbul 2022

Outdoor Advertising

OVERPASS ADVERTISEMENTS
Two billboards were put up on the overpasses in front of the Airport Mall and at Zeytinburnu Ambarlar Metro Station.

ISTANBUL METROPOLITAN MUNICIPALITY LAMP POST ADVERTISEMENTS
100 advertisements were placed on the istanbul Metropolitan Municipality lamp posts at the intersections and on side of the roads in key locations in istanbul.

POSTERS ADVERTISEMENTS
150 posters were hanged at the metro and metrobus in istanbul.
Heritage İstanbul 2022
Media Coverage

109
Printed Media
Advertising Value Equivalency
854.386 TL

739
Online Media
Advertising Value Equivalency
264.134 TL

8
TV+Radio
Advertising Value Equivalency
73.576 TL

Total Advertising Equivalency
1.192.096 TL
This unique cultural heritage magazine of Turkey, interviews with archeologists, architectures, tech inventors, public authorities, latest technology & products for the museums, news and events in the cultural heritage industry and also the details of Heritage İstanbul Talks & Conference are featured.
HERITAGE İSTANBUL 2023, the conservation, restoration, archeology, museology and librarianship fair and conference, which has the objective to increase awareness about protecting cultural heritage as a social mission, aims to develop products, services and technologies in accordance with this mission. Do not be late to book your place!

Heritage İstanbul Team

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Follow Heritage Istanbul's social media accounts!

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Heritage İstanbul

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Komili
7th
HERITAGE
İSTANBUL
CONSERVATION • RESTORATION • ARCHAEOLOGY • MUSEUM • LIBRARIANSHIP

3 - 5 MAY 2023
İstanbul Lutfi Kirdar International Convention and Exhibition Centre

See You in the New Year With Our New Dates!